



## MONDAY, OCTOBER 22, 2018: Pre-Summit Agenda

12:00pm-6:00pm      **Registration/Information Desk**      **Ballroom Foyer, 1<sup>st</sup> Floor, Elk River**

12:00pm-3:45pm      **Pre-Summit Workshops (Additional fee) (3.75 CE hours)**

**1. Try This Southern States!..... Classroom 215, 2nd Floor**

**Kayla Wright**, Director, Try This West Virginia; **Stephen Smith**, Founder & Director, West Virginia Healthy Kids and Families Coalition

Learn about the tools, the trials, and the results of the Try This West Virginia movement. Follow their journey as they work to knock West Virginia off the top of the worst health lists, community by community. This workshop will share successes, walk you through tools you can use and discuss results and what's next.

**2. Using a Systems Thinking Approach to Address Childhood Obesity in Schools..... Classroom 216, 2nd Floor**

**Jessica Lawrence, MS**, Director, Cairn Guidance

Systems Thinking/Systems Changing™ offers participants experience in what it takes to make effective systemic school wellness/health change in schools. In an engaging session, participants will be confronted with realistic decisions and experiences, be compelled to consider new ways of looking at their goals and their work, be challenged to review what they consider legitimate indicators of success, try proven methods for making system-wide changes, distill their experience into action-oriented learnings and have fun!

**3. Effective Obesity Prevention Interventions in Rural Areas of the South..... Classroom 217, 2nd Floor**

**Claire Heiser**, Center for Disease Control (CDC); **Nancy O'Hara Tompkins, Emily Murphy, Dianna Lewis**; West Virginia University Extension Services; **Alice Kirk, Michael Lopez**, Texas A&M AgrilLife Extension; **Bonnie Lee Hinds**, University of Tennessee AgResearch

The Center for Disease Control has supported obesity prevention projects in high obesity areas, particularly in rural counties. Obesity prevalence has been shown to be significantly higher among adults living in rural counties (34.2 percent) than among those living in metropolitan counties (28.7%) and the greatest differences in prevalence were in the South and Northeast regions. By funding High Obesity Programs (HOP) through land grant colleges and universities in states that have more than 40% prevalence of adult obesity CDC hopes to develop better access to healthy foods and more opportunities to be physically active. Attend this session where Claire Heiser, Lead Public Health Advisor with CDC, will provide an overview of the project, findings from the first three years, and future project directions, and three of the land grant states (West Virginia, Tennessee and Texas) will share their programs.



## MONDAY, OCTOBER 22, 2018

12:00pm-6:00pm      **Registration/Information Desk**      **Ballroom Foyer, 1<sup>st</sup> Floor, Elk River**

3:00pm-7:30pm      **Exhibit Hall Open: Meet the Exhibitors!**      **Ballroom Foyer, 1<sup>st</sup> Floor, Elk River**

4:00pm-6:30pm      **Welcome and Town Hall Meeting (2 CE hours)**      **Ballroom 1<sup>st</sup> Floor, Elk River**

Welcome to West Virginia!

- **Bill J. Crouch**, *Cabinet Secretary, West Virginia Department of Health and Human Resources (DHHR)*
- **Ankit Sanghavi, BDS, MPH**, *Executive Director, Texas Health Institute*
- **Jim Strawn**, *Jim Strawn & Company*

Town Hall Meeting: **Building your Strategy and Exploring Ways to Incorporate Health Equity into your Work**

- **Torrie Harris, DrPH, MPH**, *Health & Equity Strategist, City of New Orleans Health Dept., (moderator)*  
This opening session will set the stage for the entire Summit and allow attendees to engage in honest dialogue around health disparities, identify key areas of concern for your state and begin strategizing on how you can address health equity issues in your work. Attendees will explore the tenets of health equity – how we can provide opportunities for everyone to be healthy!
- **James (Jim) Fawcett**, *President, Highmark Blue Cross Blue Shield West Virginia*

6:30pm-7:30pm      **Reception with Sponsors and Exhibitors, sponsored by Highmark Foundation**  
**Ballroom Foyer, 1<sup>st</sup> Floor, Elk River**



## TUESDAY OCTOBER 23, 2018

6:00am-7:00am **Morning Group Walk/Run** **Stairs, 1<sup>st</sup> Floor, Charleston Town Center Mall side**

Dr Mark Cucuzzella, Race Director of Freedoms Run, owner of a small running and walking shoe store in WV, author of recently released book, "Run For Your Life," and, lifelong runner will lead an easy run along the river. All levels welcome.

7:00am-5:30pm **Registration/Information Desk** **Ballroom Foyer, 1<sup>st</sup> Floor, Elk River**

7:00am-5:00pm **Exhibit Hall Open** **Ballroom Foyer, 1<sup>st</sup> Floor, Elk River**

7:00am-8:00am **Breakfast and Networking with Exhibitors** **Ballroom Foyer, 1<sup>st</sup> Floor, Elk River**

8:00am-8:30am **Welcome from West Virginia** **Ballroom, 1<sup>st</sup> Floor, Elk River**

- **Ron Stollings, MD**, *State Senate, West Virginia*
- **Ankit Sanghavi, BDS, MPH**, *Executive Director, Texas Health Institute*
- **Jim Strawn**, *Jim Strawn & Company*

8:30am-9:45am **Reversing Disparities in Obesity: Cost-Effective Strategies to Promote Health Equity (1.25 CE hrs)**  
**Ballroom, 1<sup>st</sup> Floor, Elk River**

- **Susan Case**, *Quality Rating Improvement System (QRIS), Administrator for the Reaching for the Stars Program, Oklahoma Department of Human Services*
- **Angie Cradock, ScD, MPE**, *Senior Research Scientist, Deputy Director, Harvard Prevention, Research Center on Nutrition and Physical Activity, Department of Social and Behavioral Sciences*
- **Jamie Jeffrey, MD, FAAP**, *Clinical Associate Professor of Pediatrics, WVU-Charleston Division Director, KEYS 4 HealthyKids, CAMC Institute, Medical Director, HealthyKids Wellness & Weight Management, CAMC*

Dr. Cradock will discuss the Childhood Obesity Intervention Cost Effectiveness Study (CHOICES) model for evaluating the cost-effectiveness of programs and policies intended to reduce childhood obesity. Additionally, two of CHOICES Learning Collaborative state health agency partners, from West Virginia and Oklahoma, will share how the results of CHOICES analysis can help in state decision making on program/policy selection and implementation. This session will also convey how the model can specifically quantify improvements in population health as well as reductions in racial/ethnic and income disparities in childhood obesity.

9:45am-9:55am **State Team Meeting/SPARK Tank Overview** **Ballroom, 1<sup>st</sup> Floor, Elk River**

- **Michelle Smith**, *Southern Obesity Summit*

9:55am-10:10am **Transition to Breakout Sessions/AM Refreshment Break with Exhibitors**

10:10am-11:40am **Breakout Sessions (1.5 CE hours)** *(See separate schedule for breakout session details)*

- 1) **Where we Eat-Food Access/Farmers Markets**.....Classroom 210, 2nd Floor
- 2) **Where we Eat-Food Policy/Food Access**.....Classroom 211, 2nd Floor
- 3) **Where we Learn-Schools**.....Classroom 212, 2nd Floor
- 4) **Where we Learn-Early Childcare**..... Classroom 213, 2nd Floor
- 5) **Where we Work-Work Environment**..... Classroom 214, 2nd Floor
- 6) **Where we Live & Learn-Physical Activity Environment**..... Classroom 215, 2nd Floor
- 7) **Where we Live-Healthcare Strategy**..... Classroom 216, 2nd Floor
- 8) **Where we Live-Community Collaborative**..... Classroom 217, 2nd Floor

12:00pm-1:15pm **Networking Lunch (1.25 CE hours)** *(See separate schedule for networking lunch details)*

*Participate in one of the below sessions or form your own networking group in the Ballroom*

- 1) **SNAP-Ed Works: A Coordinated Regional Program Evaluation Approach and Results**.....Classroom 210, 2nd Floor
- 2) **Innovative Strategies to Promote Healthy Eating**.....Classroom 211, 2nd Floor
- 3) **Working with Rural Communities to Improve Health**.....Classroom 212, 2nd Floor
- 4) **Using Data and System Modeling to Inform Legislative Discussions**.....Classroom 213, 2nd Floor
- 5) **Engaging Youth to Build Healthy Communities**.....Classroom 214, 2nd Floor
- 6) **Healthier Shopping/Healthier Kids Meals**.....Classroom 215, 2nd Floor

*Promoting Equity • Recognizing Disparities • Conquering Obesity!*



**TUESDAY OCTOBER 23, 2018 (continued)**

1:15pm-1:30pm Transition to Breakout Sessions

1:30pm-3:00pm **Breakout Sessions (1.5 CE hours)** (See separate schedule for breakout session details)

- 1) **Where we Pray-Faith Community**.....Classroom 210, 2nd Floor
- 2) **Where we Live-Healthcare**.....Classroom 211, 2nd Floor
- 3) **Where we Live-Healthcare in Schools**.....Classroom 212, 2nd Floor
- 4) **Where we Live-Marketing**.....Classroom 213, 2nd Floor
- 5) **Where we Live-Environment**.....Classroom 214, 2nd Floor
- 6) **Where we Eat-Food Access**.....Classroom 215, 2nd Floor
- 7) **Where we Learn-Policy/Advocacy**.....Classroom 216, 2nd Floor
- 8) **Where we Learn-School Environment**.....Classroom 217, 2nd Floor

3:00pm-3:15pm Transition to Workgroups/PM Refreshment Break with Exhibitors

3:15pm-5:00pm **Facilitated State Team Meetings to Discuss Health Equity Efforts**

**Alabama/Arkansas:** Classroom 210  
**Florida/Georgia:** Classroom 211  
**Kentucky/Louisiana:** Classroom 212  
**Mississippi/Missouri:** Classroom 213  
**New Mexico/North Carolina:** Classroom 214

**Oklahoma/Virginia:** Classroom 215  
**South Carolina/Tennessee:** Classroom, 216  
**Texas/National/Other:** Classroom 217  
**West Virginia:** Ballroom, 1st Floor



## WEDNESDAY, OCTOBER 24, 2018

6:00am-7:00am **Walk with the General! Join Mission Readiness for a Walk/Run**  
**Stairs, 1<sup>st</sup> Floor, Charleston Town Center Mall side**

Join **Major General (Ret.) Doug Raaberg, U.S. Air Force**, and the Mission Readiness team at 0600 hours to start your day!

7:00am-8:00am **Breakfast with Exhibitors & Work on Final Strategies** **Ballroom, 1st Floor, Elk River**

7:00am-12:00pm **Exhibit Hall Open** **Ballroom Foyer, 1st Floor, Elk River**

8:00am-8:30am **Welcome & 2019 SOS Announcement!** **Ballroom, 1<sup>st</sup> Floor, Elk River**

- **Jim Strawn, Jim Strawn & Company**

8:30am-10:00am **Health Equity Strategy Presentations to SPARK Tank Panel** **Ballroom, 1<sup>st</sup> Floor, Elk River**

Join us for this innovative new session as each state team has an opportunity to present their best obesity prevention strategy and proposal for including health equity in their prevention work. Our panel of Funders will listen and respond. The state team with the strongest strategy will receive 2-4 hour consultation with one or more of our funders to provide additional input and evaluation and help shape a proposal.

Our panel includes:

- **Latresh Davenport, SNAP Nutrition Education Program Coordinator, Georgia Division of Family and Children's Services**
- **Jennifer Martin, Southwest Regional Grants Administrator, Virginia Foundation for Healthy Youth**
- **Erik Stockton, Health Program Manager, Appalachian Regional Commission (ARC)**
- **Kim Barber Tieman, Health and Human Service Program Director, Claude Worthington Benedum Foundation**

10:00am-10:15am **Transition to Special Sessions**

10:15am-11:30am **Special Sessions - Strategies for Success (1.25 CE hours)**

1. **-Local Laws to Promote Access to Healthy Food in the Southern States What Works for Health Equity?**  
**-Addressing Childhood Obesity with Implementation of the Every Student Succeeds Act.....Classroom 210**
2. **-Maximizing State Nutrition Action Council (SNAC) Partnerships to Reduce Obesity**  
**-Healthy Choices Across Rural America.....Classroom 211**
3. **-Examining Perceived Racial Bias in Relation to Body Weight Classification: A Potential Strategy for Obesity Prevention Efforts Among US Adults**  
**-Ecological Correlates of Obesity and Related Health Behaviors among Adults Living in Rural Areas of South Carolina.....Classroom 212**
4. **-Digital Tools and Strategies for Creating Healthy School Environments for Latino and All Kids**  
**-Families Can Lead Change to Create a School Wellness Environment: System Change & Policy.....Classroom 213**
5. **The Food Pantry Nutrition Initiative (FPNI): How Multiple Partners Can Work Together to Build Capacity, Skills and Knowledge of Food Pantry Clients.....Classroom 214**
6. **Reaching Beyond the Walls of the Clinic – Lessons Learned from an Interdisciplinary Clinical Initiative Grounded in Community Partnerships. ....Classroom 215**



## **WEDNESDAY, OCTOBER 24, 2018 (continued)**

**11:45am – 1:15pm      General Session and Luncheon      Ballroom, 1<sup>st</sup> Floor, Elk River**

Join us as we listen to input and evaluation from our SPARK Tank panel! You will gain insight for your next strategy session and one state team will be chosen to have additional time with one or more of our funders to help shape a potential proposal.

- **Latresh Davenport**, *SNAP Nutrition Education Program Coordinator, Georgia Division of Family and Children's Services*
- **Jennifer Martin**, *Southwest Regional Grants Administrator, Virginia Foundation for Healthy Youth*
- **Erik Stockton**, *Health Program Manager, Appalachian Regional Commission (ARC)*
- **Kim Barber Tieman**, *Health and Human Service Program Director, Claude Worthington Benedum Foundation*

**1:15pm -1:30pm      Closing      Ballroom, 1<sup>st</sup> Floor, Elk River**

- **Jim Strawn**, *Jim Strawn & Company*