



11th Annual SOS Call for Proposals

Please use this document to collect your information and then enter your application on line through Survey Monkey. Thank you!
<https://www.surveymonkey.com/r/SOS2017Proposals>

CALL FOR PRESENTATION PROPOSALS

The Southern Obesity Summit Planning Committee invites individual applications for pre-conference sessions, breakout sessions, special sessions and Pillar workgroup sessions during the 11th Annual Southern Obesity Summit. These sessions will help attendees develop strategies and provide resources and tools to use in their work to reverse the obesity epidemic through working together with other southern states.

All sessions will focus on providing information and tools that can impact a larger population. Sessions will showcase the best examples of scalable evidence-based or promising practices of state and regional strategies to prevent obesity. All sessions will focus on System-based Programs/Initiatives, Policy/Advocacy or Research/Resources that can impact the larger population. These sessions will promote the best examples of state and regional strategies to prevent obesity. We are interested in proposals that will help guide the development and implementation of strategies across our 16 southern states.

This year we are focusing on Equity and Disparities and how they impact obesity prevention. We will give special focus to applications that address these issues specifically. We strongly encourage you to include these issues in your proposal if possible.

Each proposal must address one or more of the obesity prevention pillars identified in prior Summits:

- Early Childhood
- Schools
- Food Access
- Nutrition Policy
- Physical Activity
- Worksite Wellness
- Healthcare and Healthcare Systems

Please note that this is a working Summit and we expect our attendees to leave with specific actions they can take in their community or state. We would like to make these sessions as interactive as possible. Your application is for one presenter. If you have others who also want to present with you, they will need to submit a separate application and if selected, you can be put together. Our goal is to provide as many different successful models as possible.

SPECIAL POSTER SESSION

A special poster session is being considered for the evening on the first day. This session was developed in the past to allow Breakout presenters an additional opportunity to interact with attendees who may not have been able to attend their session or had additional questions. We will be asking Summit attendees of their interest in this type of session and will notify you upon acceptance of your submission.

Proposals are due by Monday, May 1, 2017

QUESTIONS? We will host a conference call on Tuesday, April 4 at 11:00 MT/12:00 pm CST/1:00 EST.

Call in information is as follows:

1-866-951-1151

4856004#

Proposals must be received by midnight (Central Standard Time) on Monday, May 1. Notification of proposal selections will be emailed to the **designated contact person** listed on your proposal form by Friday, June 30. If you have any questions, please contact:

Michelle Smith
Texas Health Institute
msmith@texashealthinstitute.org
512-873-0322

More information about the Southern Obesity Summit and agenda/presentations from 2016 can be found at www.southernobesitysummit.org



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Thank you for your interest in the 11th Annual Southern Obesity Summit Call for Proposals!

Lead Presenter and/or Liaison for Communication to Lead Presenter:

If you are the lead presenter, please fill out the information below. If you are NOT the lead presenter but serving as the contact liaison between the Planning Committee and the presenter, please fill out your contact information in the designated area after the presenter information.

* 1. Presenter First Name

* 2. Presenter Last Name

3. Presenter's Professional Credentials

* 4. Organization Representing

5. Street Address

6. City

* 7. State

* 8. Zipcode

* 9. Phone number

* 10. Cell Phone Number

* 11. Email Address

12. If you have a cc email address to include in our communication to you, please enter here:

13. If you are communicating on behalf of presenter, please fill out the following:

Yes

No



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11th Annual SOS Call for Breakout Proposals Liaison (if applicable)

If you are handling arrangements and need to be notified if the session is accepted, please fill out information below.

* 14. Liaison First Name

* 15. Liaison Last Name

* 16. Liaison Organization

* 17. Liaison Phone Number

* 18. Liaison Email Address



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Session Application

Criteria for Proposal Acceptance:

Proposals will be evaluated based on criteria contained within Questions 20-30. Submit one completed Program Proposal form (starting below) and complete a bio sketch for speaker and submit with your proposal.

* 19. Proposed Session Title

* 20. Session Description: Describe your session topic(s) in 100 words or less, using concise sentences. This description will be used in promoting the session in the conference program (The Planning Committee reserves the right to edit session descriptions). (25 pts)

* 21. What makes this topic timely, substantive and relevant to Summit participants? (15 pts)

* 22. How does this topic help advance a Southern Strategy or how can it be brought to a regional scale? (10 pts)

* 23. What are the identified outcomes of your initiative?(15 pts)

Outcome 1

Outcome 2

Outcome 3

* 24. Can you provide evidence of impact toward outcomes for your initiative/policy/resource? If so, please explain here: (15 pts)

25. How many individuals will your initiative/policy/resource impact?

Children 0-18

Adults

26. What target audience did your initiative impact?

- Youth
- Schools
- Parents
- Community members
- Legislators
- Government officials
- Students
- Other

If other, please list

* 27. Learning Objectives (Please list at least 3) What will attendees take away from your session? What skills or resources will they gain from attending?(15 pts)

Objective #1

Objective #2

Objective #3

Objective #4



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Session Application Continued

Please check which Track/Pillars you will be covering and then identify the primary audience for the session. (5 pts)

28. Track (Please check one or more):

- Policy and Advocacy
- Programs and Initiatives
- Research and Resources

29. Pillar (Please check the Pillar that most closely relates to your topic; SELECT ONLY ONE):

- Early Childhood
- Schools
- Food Access/Food Systems
- Nutrition Policy
- Physical Activity
- Worksite Wellness
- Healthcare and Healthcare Systems

30. Audience - Who would be most interested and likely to benefit from your session. (Please check one or more):

- Youth
- Families/Parents
- Business
- Government
- Disease Prevention/Healthcare
- Education
- Public Health
- Insurance
- Policy Maker
- Non-Profit (Community-Based, Faith-Based)
- Agriculture/Food Access
- Nutrition

31. We will give bonus points to applications that answer yes to this question.

Does your initiative address equity or disparities in obesity prevention efforts? Does it target underserved population segments? (10 pts)

- Yes
- No

If yes, please explain if you did not include in your session description.

* 32. We have several session opportunities. Please check which sessions you wish to be considered for.

Pre-conference sessions are 2 hour workshop format. Fees apply. Limit of 3 Sessions.

Breakout sessions are 1.5 hours and have 2-3 presenters for each session

Lunch sessions are 45 minutes and have 1-3 presenters

Special Sessions are 1-2 hours with the number of presenters TBD

- I would be interested in a pre-conference session
- I would be interested in a breakout session
- I would be interested in a lunch session
- I would be interested in a Special Session

33. Previously we have had an evening Poster session for our breakout presenters. Please indicate if this is something you would like to participate in if selected for a breakout session. We will provide a poster of your slides for you; you do not have to prepare a poster.

- Yes, I would like to participate in an afternoon or evening Poster session
- No, I would not be interested in participating in a Poster session



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Bio Sketch

Please complete the Bio Sketch, as this information will be used by the session moderator and posted to our website. Please limit to 250 words, max.

* 34. Biosketch:



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Thank you for your interest the Southern Obesity Summit. You will be contacted once your proposal is reviewed and selections are made. The 2017 Southern Obesity Summit Planning Committee is looking forward to seeing you in Atlanta, Georgia!