



Sunday, November 13, 2016

- 12:00pm – 6:00pm **Registration**
- Pre-Summit Workshops** *(Additional fee)*
- 1:00pm – 3:30pm **I. Texas A&M AgriLife Extension: Learn, Grow, Eat & GO! (LGEG)**
- II. Effective Use of Social Media for Advocacy**
- **Steven Kelder**, PhD MPH, Michael & Susan Dell Center for Healthy Living at the UT School of Public Health in Austin
- How Social Media Live Streaming Can Promote Latino Health and Obesity Prevention**
- Salud America, The Institute for Health Promotion Research at The University of Texas Health Science Center at San Antonio
- III. School Wellness Policies-Best Practices and Tools**
- Action for Healthy Kids and CDC are teaming up to share tools, resources and the latest requirements for school wellness policies
- **Jill Camber-Davidson**, Action for Healthy Kids
 - **Melissa Fahrenbruch**, Centers For Disease Control and Prevention, Division of Population Health, School Health Branch
- 3:00pm – 4:00pm **Exhibit Hall Open — Meet the Exhibitors**
- 4:00pm – 4:15pm **Welcome!**
- **Camille D. Miller**, President & CEO, Texas Health Institute
 - **Dr. John Hellerstedt**, Commissioner, Texas Dept. of State Health Services
- 4:15pm – 6:00pm **Town Hall Meeting Panel**
- State Health Leadership from across the South will share their insights and experiences with obesity prevention efforts over the past 10 years.**
- **Dr. John Hellerstedt**, Commissioner, Texas Dept. of State Health Services
 - South Carolina adding someone
 - Possible Georgia as well
 - Louisiana?
- 10 Years of Progress!**
- Find out what obesity initiatives and policies have been implemented across our 16 states
- 6:15pm – 9:00pm **The Flavor of Houston – Experience NASA, Line Dancing, Zydeco and a taste of Texas cuisine! Be sure and bring your Boots!**
- (Additional fee)*

Agenda

Monday, November 14, 2016

6:00am – 7:00am **Run (or walk) with the General on Monday Morning!**

Join Three-star **Lieutenant General Steven A. Hummer**, U.S. Marine Corps (Retired) and the Mission Readiness team at 0600 hours on Monday to start your day with a healthy 2 mile run to the beautiful Galleria Water Wall.

Not a runner? We will also be happy to have walkers!

7:00am – 5:30pm **Registration / Information Desk**

7:00am – 8:00am **Breakfast and Networking**

Meet, greet and connect — Join your state team, find others who are working on the same strategies

8:00am – 8:30am **Welcome! Camille D. Miller, Texas Health Institute**

- **Umair A. Shah, MD, MPH**, Harris County Public Executive Director

8:30am – 9:45am **Opening Plenary Session: The Importance of Physical Activity**

- **Dr. Kenneth Cooper**, Founder and Chairman of the Cooper Institute
- **Dr. Jayne Greenberg**, District Director of Physical Education and Health Literacy for Miami-Dade County Public Schools
- **Lieutenant General Steven A. Hummer**, U.S. Marine Corps (Retired), Mission Readiness

9:45am – 9:55am **Pillar Overview (Prepare for Workgroup sessions at 2:15pm)**

- **Michelle Smith**, Texas Health Institute

9:55am – 10:05am **Stretch Activity Led by CATCH**

10:05am – 10:15am **Transition to Breakouts Sessions/AM Break**

10:15am – 11:30am **Breakout Session I (See separate listing for details):**

Early Childhood
Food Access
Healthcare/Healthcare Systems
Nutrition
Physical Activity
Schools
Focus on Youth
Worksite Wellness

11:30am – 12:45 **Networking Lunch — Find others from your state or your favorite strategy OR, join one of our Special Sessions!**

Farm to School

- **Margaret Lopez**, MS, RD, SNS, Dallas ISD
- **Mylinda Zapata**, Community Action, Inc.

Making Cent\$ Of Health Care Costs

- **Jack Towsley**, Divisional Sr. Vice Principal of TC Health Care Delivery, Blue Cross Blue Shield of Texas

Mobilizing a Community for Action – What’s Working and Keys to Success

- **Mary Bennett**, MFA, County health Rankings and Roadmaps
- **George Roberts**, MHA, FACHE, Northwest Texas Public Health District

Using Policy approaches to get kids moving more throughout the day

- **Allyson Frazier**, Campaign Research and Development Manager, Voices for Healthy Kids

Trust for America’s Health – The 2016 Report, Newest Report on the State of Obesity

- **Richard Hamburg**

12:45 pm – 1:00pm **Transition to Breakout sessions**

1:00pm – 2:15pm **Breakout Session II:**

**Early Childhood
Food Access
Healthcare/Healthcare Systems
Nutrition
Physical Activity
Schools
Successful State Level
Initiatives
Youth Initiatives**

2:15pm – 2:30pm **Transition to Pillar Workgroups/PM Break**

2:30pm – 4:15pm **Pillar Workgroups**

**Early Childhood
Food Access
Healthcare/Healthcare Systems
Nutrition
Physical Activity
Schools
Worksite Wellness**

4:15pm – 5:30pm **STATE TEAM MEETINGS
Meet others from your state and strategize!
OR join another state and learn what they are planning!**

5:30pm – 6:30pm **Reception with Exhibitors and Breakout Posters**

Agenda

Tuesday, November 15, 2016

6:30am – 7:30am **BOUNCE Fitness Class with DEFINE BODY & MIND STUDIO**

7:30am – 8:30am **Breakfast**

8:30am – 8:45 am **Welcome TBD**

8:45am – 10:00am **Special Sessions:**

Health Equity

- _____

Worksite Wellness

- **Dr. Robert Morrow**, Blue Cross and Blue Shield of Texas

Say THIS not THAT – How to Effectively Communicate About Complex Public Solutions Connected to Healthy Childhood Weight

- **Allyson Frazier**, Campaign Research and Development Manager, Voices for Healthy Kids

Grass Roots Capacity Building

- **Baker Harrell, PhD**, CEO, IT'S TIME TEXAS
- **Belinda Reininger, DrPH**, Professor of Health Promotion and Behavioral Science, University of Texas Health Science Center at Houston

Taking out Sugar – A Key Obesity Prevention Strategy

- **James Krieger, MD, MPH** – Healthy Food America

Partnering for Better Health –

- **Denise M. Clemente**, Sr. Network Development, United Healthcare

10:00am – 10:15am **Stretch Activity Led by SPARK**

10:15am -- 12:15pm **Funder Panel**

- **Elizabeth Love**, Houston Endowment
- **Lisa Medellin**, Healthcare Georgia Foundation
- **Michelle Riddell**, Blue Cross and Blue Shield of Texas

12:45pm - 3:00pm **Post Summit Workshop** (*Additional fee*)

Big "P" and little "p" policy Session,

- **Camille D. Miller**, President & CEO, Texas Health Institute

Building Food Systems Partnerships to Enhance Healthy Food Access Work, Public Health Institute Center for Wellness and Nutrition