



**Southern Obesity Summit**  
**October 2, 2017**  
**Atlanta, GA**

**Healthcare Georgia Foundation**  
grantmaking for health



# Childhood Obesity Prevention Program (COPP)



# Program Goals

**Provide support to create the conditions in communities where prevention and reduction of childhood obesity can occur by:**

- developing local ordinances;
- policies;
- modifying the built environment;
- change social norms;
- create supportive communities where making healthy lifestyle choices is a realistic and desirable option for children and their families.



# Childhood Obesity Prevention Program

## ☐ Four Grantee Sites

**Cobb 2020 (Partnership for a Healthier Cobb County)**

**Cook County Family Connections**

**Healthy Savannah**

**Live Healthy Baldwin**

## ☐ Planning Phase (October 2013-April 2014)

## ☐ Implementation Phase (April 2014- Sept. 2016)

- Execution of Action Plans & Evaluation activities





# Technical Assistance

Georgia Health Policy Center

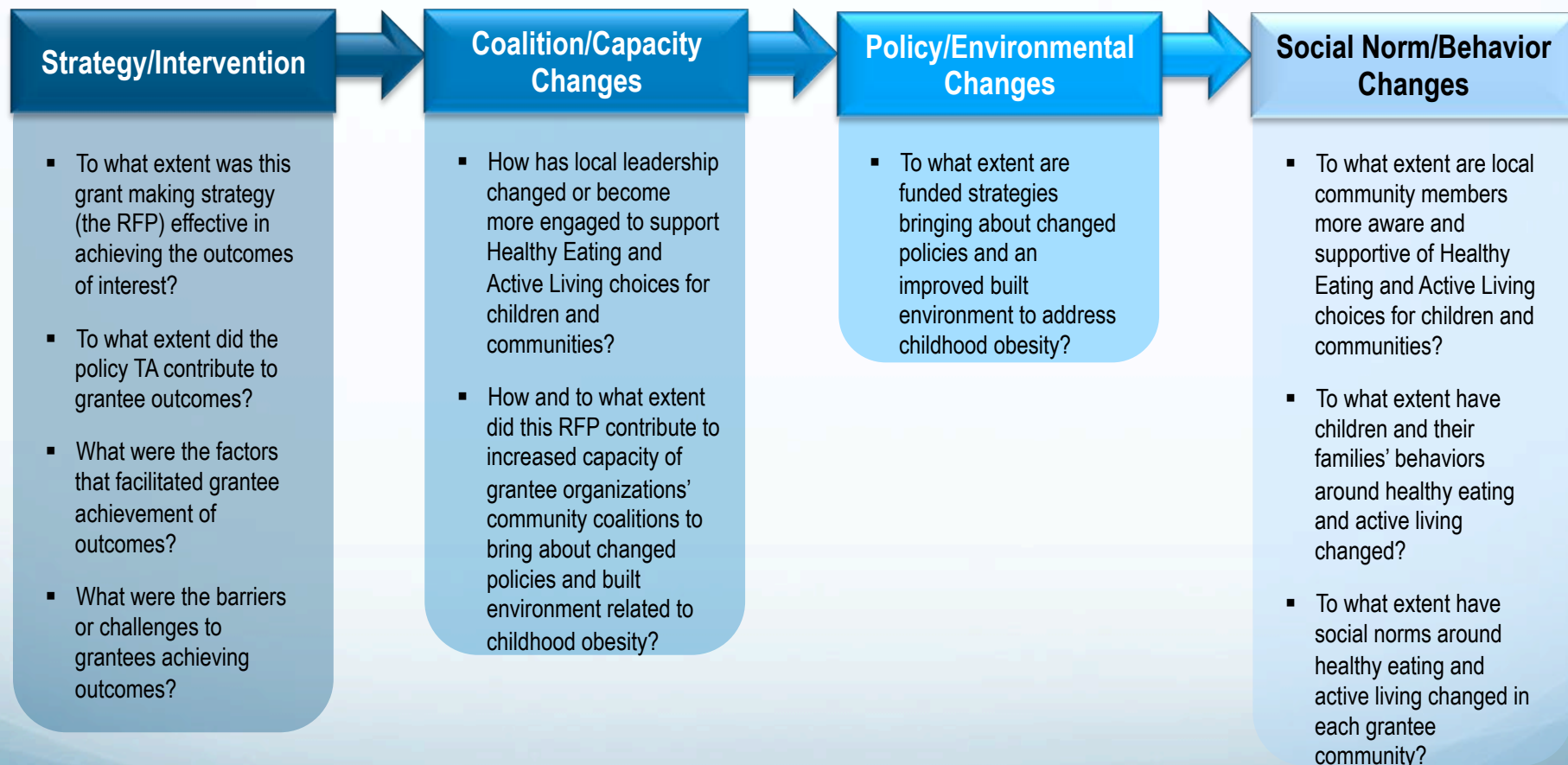
ICF

FHI 360

Distance Learning/Webinars



# HGF's Evaluation Questions



# Evaluation Tools / Data Sources

- ❑ Key Informant Interviews
- ❑ Coalition Surveys
- ❑ Policy and Environmental Monitoring Tool (PEMT)
- ❑ Community-Based Intercept Surveys
- ❑ Site-Specific Evaluation Reports



# Policy and Environmental Changes

**FACILITIES MOST IN NEED**

- Athletic Fields
- Tracks
- Weight Rooms
- Basketball and Tennis Courts
- Pools
- Playgrounds

Even a few hours a week of coming to your indoor or outdoor space can make a difference!

**Sharing Spaces for Health**

Everyone Benefits, Especially You!

Some of the benefits you receive from being a partner in this program include:

- Involvement in the fight against childhood obesity in your community.
- Signage that endorses your facility involvement.
- Publicity as a Sharing Spaces for Health partner.
- Excellent exposure of your facility to new community members.
- An increased sense of community ownership.

**Cobb2020**  
 Children in a Healthy Line Today  
[www.cobb2020.com](http://www.cobb2020.com)

Healthcare Georgia Foundation  
 Funded by Healthcare Georgia Foundation

**Sharing Spaces for Health**

Dedicated to Reducing Childhood Obesity in Cobb County



**Sharing Spaces for Health**

**COMMUNITY PARTNER**

This facility is open for free community use during the hours of:

**6:00 - 8:00 p.m.  
Monday-Thursday**

**Cobb2020**  
 Children in a Healthy Line Today  
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## **COPP Achievements**

- ❑ Sustainable Policy & Environmental Outcomes**
- ❑ Improved local leadership & Coalition Capacity**
- ❑ Increased Support for Environmental & Policy Interventions**
- ❑ Passage of Local Ordinances & Policies**
- ❑ Physical Activity Increased among children**



## COPP Lessons Learned

- ❑ **Patience (PSE)**
- ❑ **Stakeholder Engagement & Champions**
- ❑ **Flexibility**
- ❑ **Communications Strategies/Plan**
- ❑ **Technical Assistance**
- ❑ **Timeline: Planning Phase & Implementation Phase**



