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our mission ...

to cultivate the field  
of public markets for  
public good



# triple bottom line



farmer



shopper



community

at 20 years ...

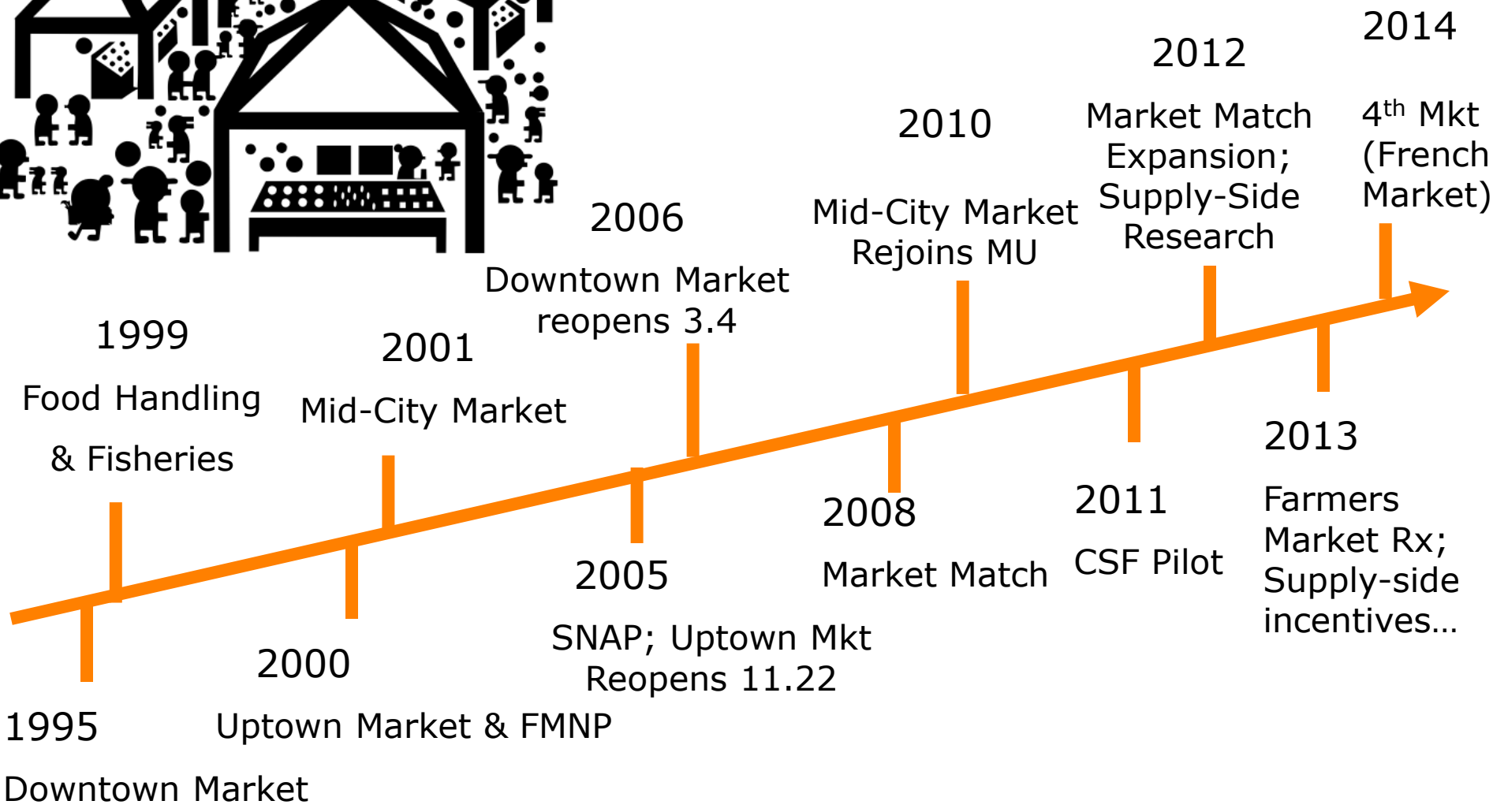
markets

evaluation

sharing

*learning, sharing, growing*

# Organizational History & Innovation



## Our “Little p” Policy Work

- Steering committee of local and state food policy council
- Technical assistance to City of New Orleans Comprehensive Zoning Ordinance to clarify definitions and uses for farmers markets and urban agriculture
- Address problems in fruit and vegetable supply through training for farmers in marketing and expansion

## Our “Big P” Policy Work

- Coordinate the Healthy Food Coalition that seeks state funding for the La Healthy Food Retail Act, passed in 2009.
  - Together Baton Rouge, Northern & Central La Interfaith, Inglewood Farms, La Financing Authority
- Conduct advocacy activities such as town hall meetings, citizen forums, and one-on-one education to address the problem of food access and potential solutions.
- Successful in \$400K appropriation in 2015 La session, vetoed by Jindal



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