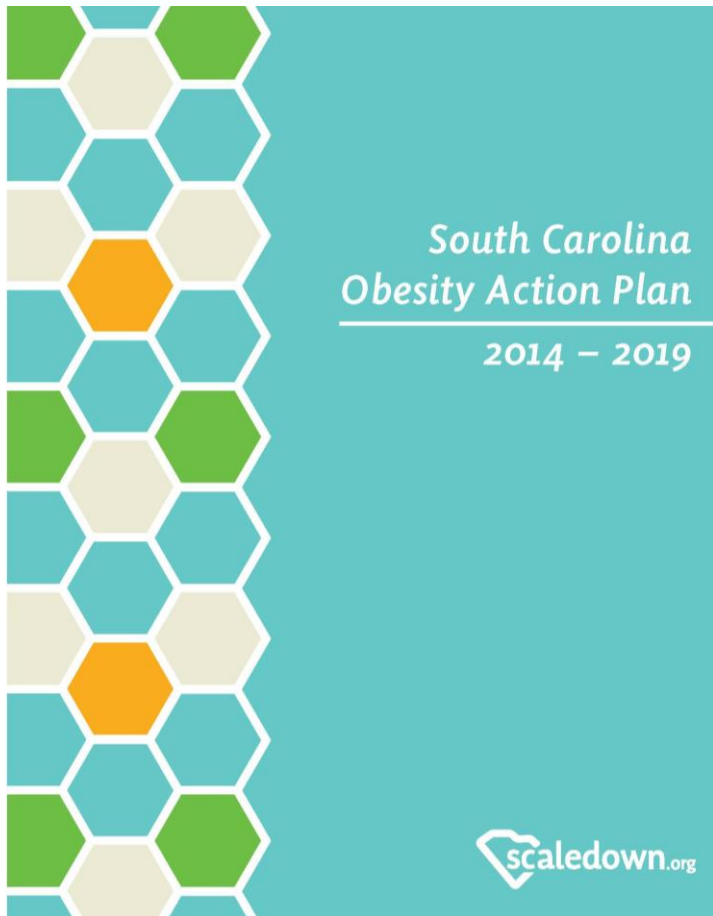




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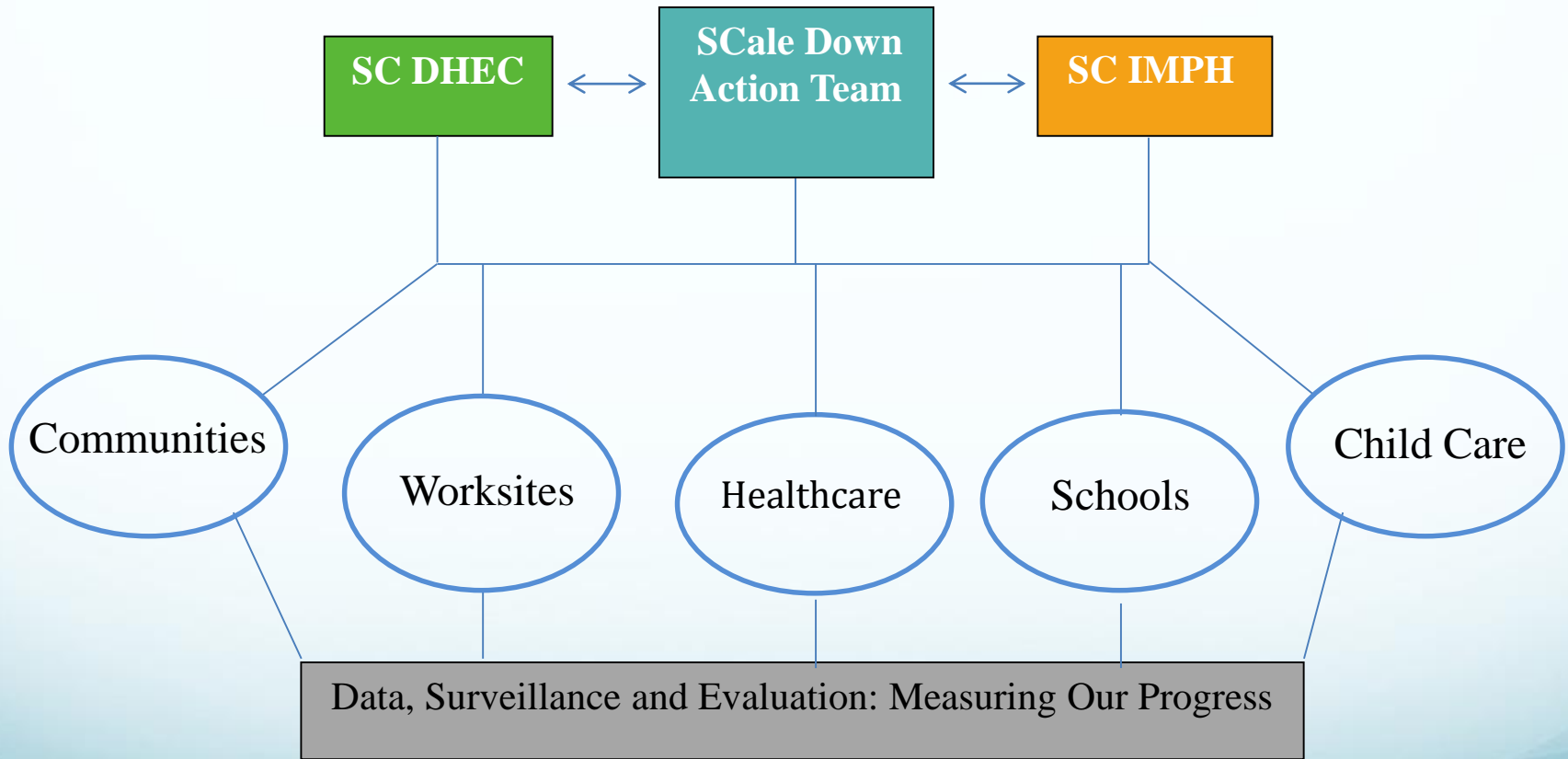
We've got a lot to lose.

Action Plan Highlights



- Released in Fall 2014
- Focuses on evidence based strategies and activities
- Engages a diverse array of state and local partners
- Includes 74 total objectives across five settings

Initiative Structure



Quarterly Timeline of Activity

1st Month	<ul style="list-style-type: none">❖ Action Team meeting❖ Evaluation Team meeting❖ Planning meetings for each workgroup
2nd Month	<ul style="list-style-type: none">❖ Individual workgroup meetings<ul style="list-style-type: none">• Communities• Worksite• Healthcare• Schools• Child Care
3rd Month	<ul style="list-style-type: none">❖ Stakeholder Briefing❖ Quarterly Update

Key Aspects of SScale Down

- **Connect and Mobilize Stakeholders**
- **Eliminate Duplication of Efforts**
- **Better Promote Achieved Successes**

The purpose of the SC Obesity Action Plan is to educate, engage, and mobilize partners to help make the healthy choice the easy choice for all South Carolinians.

