

Mississippi Delta Health Collaborative



Mayoral Health Council Initiative

Partnership with Delta municipalities to establish coalitions governed by the Mayor's Office with the responsibility of creating healthy environments through policy and environmental change which support increased access to physical activity, healthy foods, and reduced exposure to tobacco smoke for the purpose of reducing the prevalence of heart disease and stroke; and engaging key stakeholders to enact policies which support the reduction of risk factors for heart disease and stroke prevention.

Health Councils receive small seed funding to:

- Adopt, promote, and enforce smoke-free air ordinances
- Adopt and promote shared use agreements for access to school recreational facilities
- Promote access to healthy foods through farmers markets, SNAP benefits at farmer's markets, and corner store fruit and vegetable programs



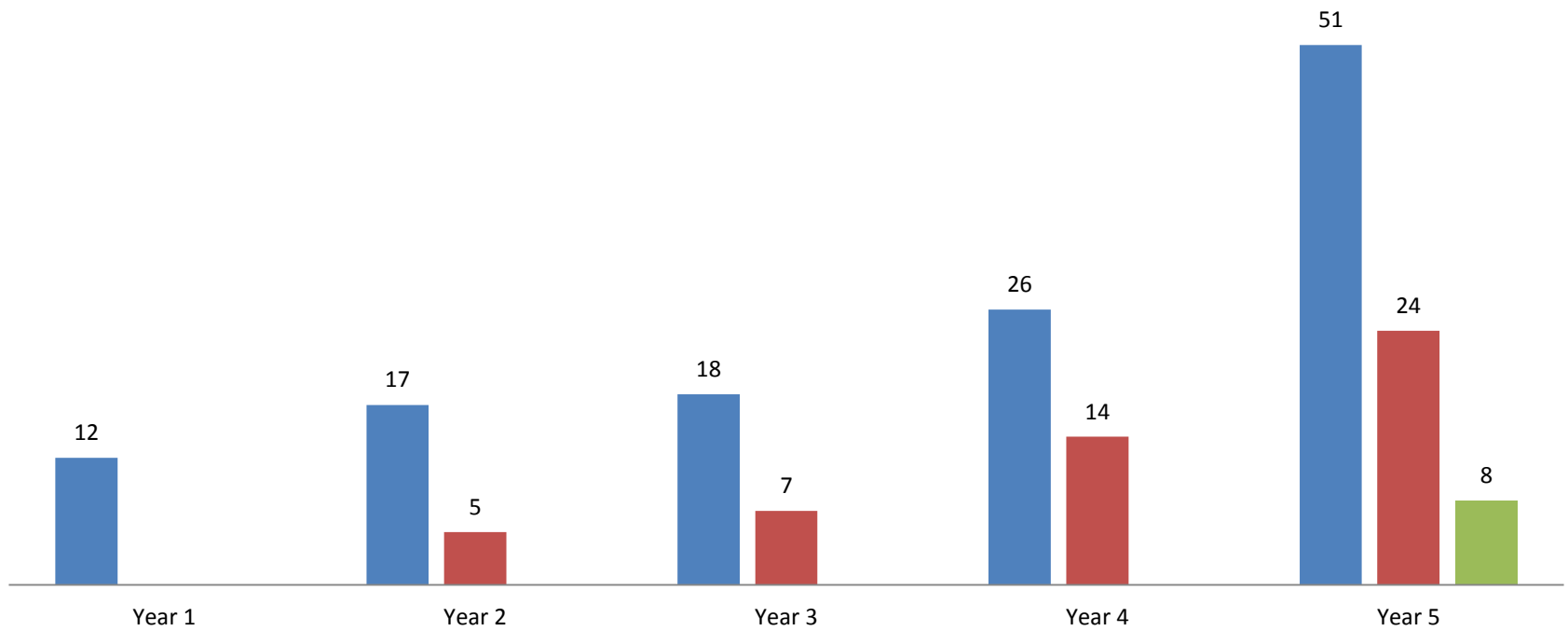
Mayoral Health Councils By Year

2010 - 2015

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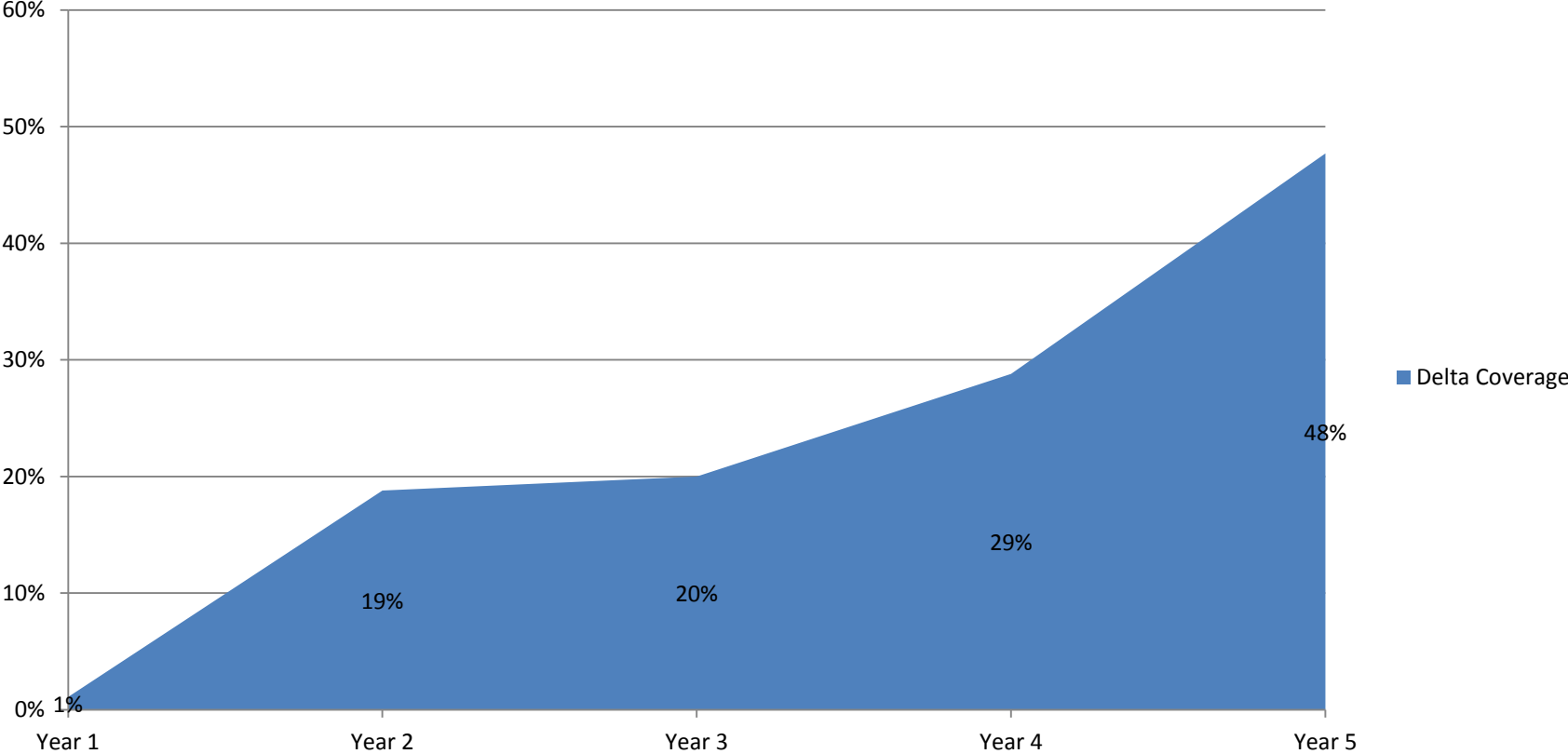
■ Total Municipalities ■ New Municipalities ■ Non-Delta Municipalities



MHC Reach in the Mississippi Delta

(Denominator: 90 Cities, Towns, and Villages)

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Policy, Systems and Environmental Changes, September 2010 – September 2015

- Access to Physical Activity
 - 16 shared-use agreements
 - 13 informal shared use agreements
 - 1 Complete Street Policy
 - 1 Bike Friendly Town
 - 2 Built Environment Policies
- Access to Healthier Food Choice
 - 7 Farmers Markets
 - 3 EBT/SNAP Certified Market
 - 12 Corner/Convenience Store Programs
- Smoke-Free Air Policies-MDHC Only
 - 34 Comprehensive
 - 2 Partial

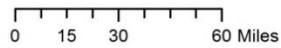
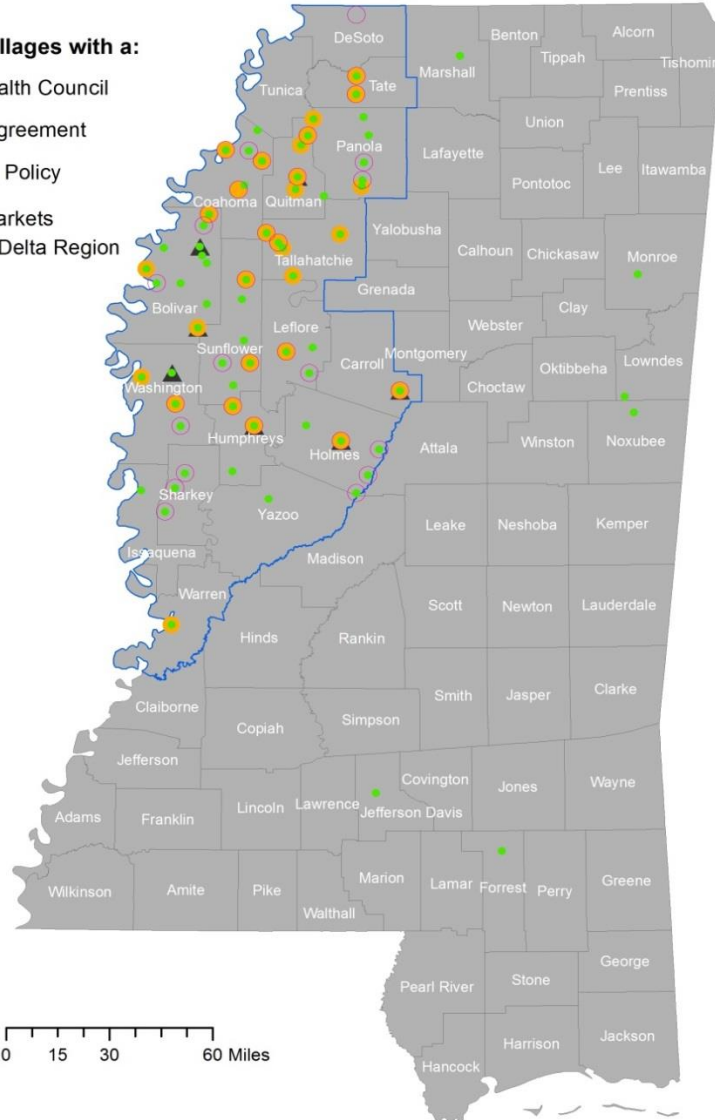


Cities/Towns/Villages with a Mayoral Health Council,
 Joint Use Agreement, Smoke-Free Policy and Farmer's Market

Key

Cities/Towns/Villages with a:

- Mayoral Health Council
- Joint Use Agreement
- Smoke-free Policy
- ▲ Farmer's markets
- Mississippi Delta Region





MISSISSIPPI STATE DEPARTMENT OF HEALTH

Mississippi Delta Health Collaborative

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