



CENTER FOR
WELLNESS AND NUTRITION

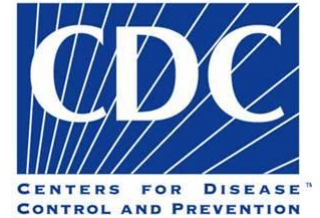
Southeast Learning Community

Amy DeLisio, MPH, RD
Deputy Director

Public Health Institute Center for Wellness and Nutrition

The Southeast Learning Community

- This project is funded by CDC through the National Network of Public Health Institutes (NNPHI) to support the SNAP-Ed Southeast Region interventions
- **Public Health Institute**
 - Member organization of NNPHI
 - Fifteen years experience creating, implementing and evaluating programs for SNAP-Ed



The Southeast Learning Community

Southeast States: Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina, Tennessee

Priorities of the Project:

- Conduct needs assessment to tailor and prioritize services to the Southeast
- Expand policy, systems and environmental change implementation
- Connect to local Public Health Institutes in the Southeast

Needs Assessment Summary Results

- **Key Informant Interview Participants:**
 - Two staff from the USDA Food and Nutrition (FNS) Southeast Regional Office
 - Eight state coordinators
 - Seven NNPHI members
- **Survey Completion:**
 - Implementing Agency staff
 - 33 respondents



Needs Assessment Summary Results

- Strong support for expanding PSE implementation at all levels
- The majority of respondents were interested in learning more about WRO Evaluation Framework
- All respondents were at least somewhat interested in pursuing a regional initiative
- The majority of respondents were interested in partnership development



Southeast Learning Community Priorities

- **Host webinars on specific PSE topics**
 - School and preschool wellness policies and best practices
 - Community gardens and farmers market Initiatives
 - Fruit and vegetable social marketing campaigns
- **Partnership building opportunities**
 - Host in-person sessions at existing meetings
 - Connect with other public health institutes
 - Partner with the RNECE-South



Southeast Learning Community Priorities

- **Convene a workgroup to review Western Region Evaluation Framework**
 - Stay abreast of national changes to the Framework
 - Select common measures for the Southeast Region
- **Regional Healthy Retail Initiative pilot**
 - Workgroup
 - Develop template intervention language and budget
 - Recommend existing materials, resources and assessment tools
 - Corporate Partnerships

