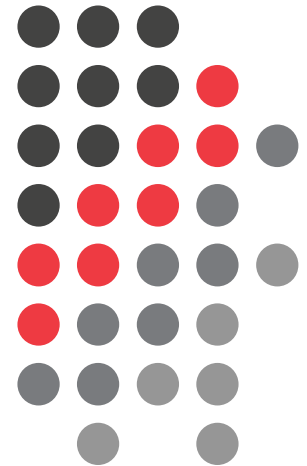


# Making the Case for Healthy Food Access: A Regional, State, and Local Viewpoint

Jenny Eyer

**CHILDREN AT RISK**

*Senior Policy Analyst,  
Manager, Center for Child Health, Research and Policy*



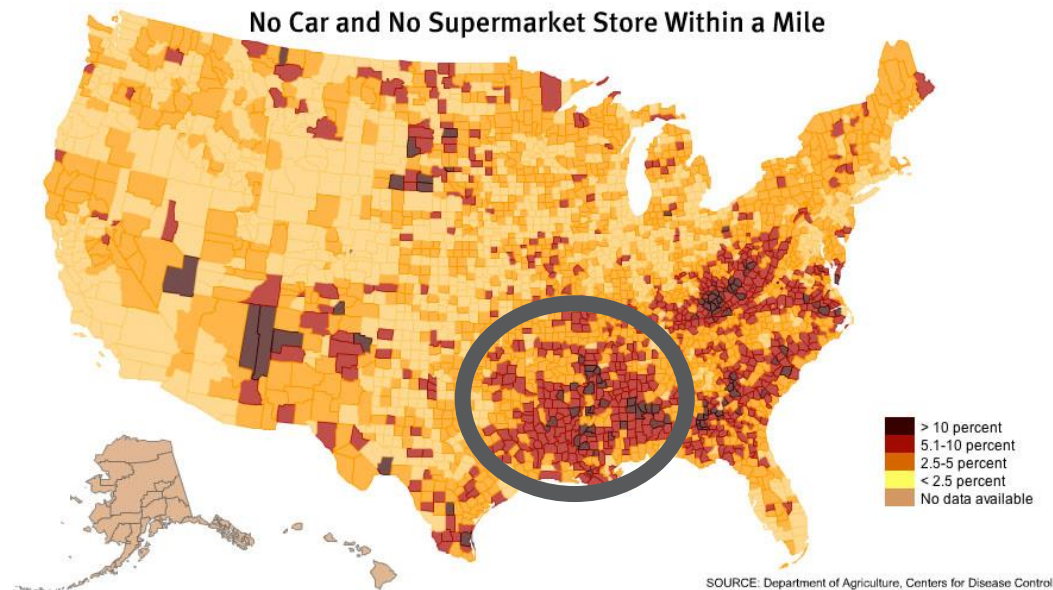
children **atRisk**

# The Facts

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- Food access issues are concentrated in the south
- Texas has the largest grocery gap in the nation
- Diet related disease will cost Texas **\$32.5 billion** by 2030



# The Facts

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- A lack of access to nearby stores selling fresh food may increase residents' risk of developing the signs of early heart disease
- Research from Philadelphia has shown that comprehensive approaches to combat obesity through fresh food access are needed, not grocery development alone.
- Outcomes analysis from the Philadelphia Healthy Corner Store Network revealed increased sales, improved neighborhood environment and higher property values in areas with corner stores enrolled in the network.

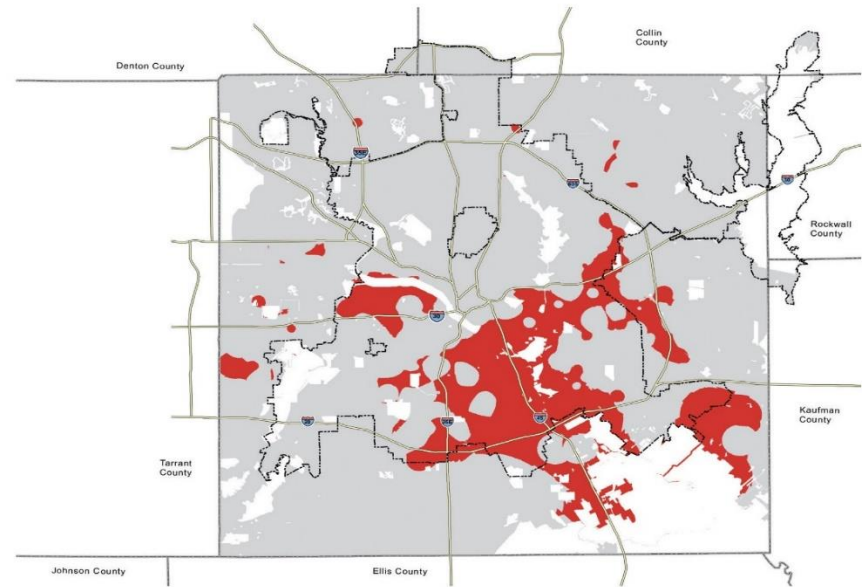
# Making the Case: Local Level



## The Dallas Healthy Food Retail Initiative (HFRI)

- Collaboration between city wide partners is essential
- Work with leaders in identified communities and neighborhoods
- Strategically determine a best fit program
- Utilize print and social media!

6: Areas with Greatest Need



Data: Texas Department of State Health Services, 2010-2011;  
Trade Dimensions Retail Database, 2014;  
US Census, American Community Survey, 2008-2012.





# Making the Case: State Level

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## Texas Grocery Access Investment Fund Program

- Recognize and utilize the relationships between state and local programs
- Frame the conversation, focus on issue most palatable
- C@R is currently working with local and state level American Heart Association teams to advocate for HFFI bill in next legislative session.



# Making the Case: Regional Level

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## Voices for Healthy Kids

- Utilize partnerships
- Regular calls to report updates, share thoughts, successes and hurdles
- Coordinating grassroots events and activities
- Central location for supporting materials



# How can you help?

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## Dallas Healthy Food Retail

- Visit **#eatfreshdallas** on Twitter and Facebook for information, online petition, and to join the conversation
- Contact city council person in support of funding a Healthy Food Retail Initiative in the city budget

## Texas Healthy Food Financing Initiative Efforts

- Contact your Texas State Senator and/or Representative indicating support of HFFI
- Contact the American Heart Association State team to participate in grassroots events supporting HFFI for Texas

# Thank you!

Jenny Eyer  
CHILDREN AT RISK  
[jeyer@childrenatrisk.org](mailto:jeyer@childrenatrisk.org)



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