

10th Annual Southern Obesity Summit

November 13-15, 2016

JW Marriott Houston

Houston, Texas

www.southernobesitysummit.org



We invite you to support the 10th Annual Southern Obesity Summit (SOS) as an exhibitor or sponsor. **The SOS is being held November 13-15, 2016 in Houston, Texas.**

The SOS is the largest regional obesity prevention event in the United States, drawing hundreds of participants from the 16 Southern States consisting of Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, Missouri, New Mexico, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, Virginia and West Virginia. Together, these states join forces to fight obesity.

- 400 participants from 16 southern states will convene to publicize effective and emerging obesity prevention and reduction practices in the region and energize grassroots efforts in each state.
- Youth from across the 16 states will come together to identify effective strategies, share experiences and provide their perspective on obesity prevention.
- Attendees will include policymakers, leaders from community based organizations, federal and state government officials, health care providers, youth and members from national and state associations.
- SOS is a great opportunity for regional partnering, and provides each state access to technical assistance through learning collaboratives.
- The three-day conference offers networking opportunities, fast paced breakout sessions, workgroup meetings, and plenary sessions that will focus on cross-state collaboration, best practices and youth leadership in obesity prevention.

The Southern Obesity Summit began with seed capital from the Robert Wood Johnson Foundation as a spinoff project of the Southern Rural Access Program, a seven-year initiative to improve access to care. The Southern Rural Access Program's National Advisory Committee was led by **Regina Benjamin, MD, MBA**, the former Surgeon General of the United States. Texas Health Institute (THI) and Arkansas Center for Health Improvement (ACHI) partnered to put on the inaugural SOS in Little Rock in 2007. Since Little Rock, SOS has been held in Birmingham, AL (2008); Austin, TX (2009); Atlanta, GA (2010); New Orleans, LA (2011); Charlotte, NC (2012); Nashville, TN (2013), Louisville, KY (2014) and Jackson, MS (2015).

This unique opportunity will give you access to an audience of 16 southern states and eminent national organizations dedicated to combating obesity and allow you to demonstrate your products and your work while taking part in this historical effort. Please take a few minutes to read this packet to understand the benefits of sponsoring or exhibiting at this dynamic professional conference. For additional information visit the website, www.southernobesitysummit.org or contact Stephanie Ondrias at 512-279-3920 or sondrias@texashealthinstitute.org.

Premium Sponsorship Packages

□ Signature Sponsor – \$45,000

- Onsite seminar listed in the official conference program
- Host of a scheduled onsite function (lunch, dinner or reception)
- Logo and name recognition on conference website and conference communication
- Logo and name recognition on conference materials and signage
- Premium placement exhibit table
- Advertisement placement includes two full page ads in the official conference program/attendee packet
- Three conference bag inserts
- Complimentary conference registrations for a total of five attendees

□ Platinum Sponsor – \$30,000

- Host of a scheduled onsite function (breakfast or break)
- Logo and name recognition on conference website and conference communication
- Premium placement of exhibit table
- Logo and name recognition on (Platinum sizing)
- Advertisement placement includes one full page ad in the official conference program/attendee packet
- Two conference bag inserts
- Complimentary conference registration for a total of five attendees

□ Gold Sponsor – \$20,000

- Premium placement of an exhibit table
- Logo in addition to name recognition on select conference materials and signage
- Premium placement of full-page advertisement in conference program
- One conference bag insert
- Complimentary conference registration for a total of four attendees

□ Silver Sponsor – \$10,000

- Placement of one exhibit table
- Name recognition on select conference materials and signage
- One half-page advertisement in conference program
- Complimentary conference registration for a total of three attendees

□ Bronze Sponsor – \$5,000

- Placement of one exhibit table
- Name recognition on select conference materials and signage
- One quarter-page advertisement in conference program
- Listing in the conference program
- Complimentary conference registration for two attendees

Exhibitor Packages

Exhibit Only

- Placement of one exhibit table
- Name recognition on select conference materials and signage
- Listing in the conference program
- Complimentary conference registration for one attendee

Non-profit/Government Sponsor (state and local) – \$550

Commercial Organizations – \$1,000

A la Carte Sponsorship Opportunities

<input type="checkbox"/>	Youth Sponsorship Send a youth to SOS to represent your state! Sponsoring a youth participant will cover their airfare, lodging, meals and registration for the duration of the Summit. This will also provide marketing for your organization on the website, attendee packet, transition slides and onsite signage.	\$1,500 per youth
<input type="checkbox"/>	Opening Reception Logo recognized in participant packet, signage within the reception, speaking opportunity to welcome attendees; includes exhibit package	\$15,000
<input type="checkbox"/>	Lunch (2 avail.) Logo recognized in participant packet, signage within the luncheon; includes exhibit package	\$10,000
<input type="checkbox"/>	Breakfast (2 avail.) Logo recognized in participant packet, signage within the luncheon; includes exhibit package	\$6,000
<input type="checkbox"/>	Refreshment Break (3 avail.) Logo recognized in participant packet, signage within the luncheon; includes exhibit package	\$3,000

For additional information, contact Stephanie Ondrias by e-mail: sondrias@texashealthinstitute.org or telephone: **(512) 279-3920** or visit the website, www.southernobesitysummit.org.

The Texas Health Institute (THI) staffs this conference and, as such, is responsible for exhibitor and sponsor agreements.

CONTACT AND PAYMENT INFORMATION

Organization: _____

(Exactly as it is listed on all acknowledgements)

*Contact Name: _____

Contact Title: _____ Phone: _____

Address: _____ City/State/Zip: _____

E-mail Address: _____

Will you be in attendance? Yes No On-site Contact: _____

Website: _____

*Additional Team members must register via the website, www.southernobesitysummit.org at regular rate as the time of registration

Exhibitor/Sponsorship level selected:

Total \$ due: _____

Payment Information: Check Enclosed Credit Card Send Invoice

(Make checks payable to: Texas Health Institute)

(30 days net)

Credit Card Information:

Amount to be charged: \$ _____ Circle one: Visa MC AMEX

Credit Card Number: _____ Expiration Date: _____

I am an authorized representative of the company named above with full power and authority to sign this form and make this commitment.

(Please print name of individual)

(Please print title of individual)

(Authorized Signature)

(Date)

Please complete **ALL** appropriate sections of this application and return by email, mail or fax.

CONFERENCE EXHIBITOR & SPONSOR AGREEMENT

Payment: Under the terms of this agreement, the exhibitor/sponsor agrees to pay the total of fee with this application or within 30 days of receipt of an invoice, but in no case later than October 10, 2016. It is understood that failure by the exhibitor/sponsor to remit balance due by said date shall render this agreement invalid.

Cancellation Policy: Any exhibitor, sponsor, or other participant who cancels all or part of purchased exhibit space or sponsorship prior to August 30, 2016, shall receive a full refund, less a \$100 administrative fee. If cancellation in whole or part is made on or after September 1, 2016, the exhibitor /sponsor shall be liable to THI, as liquidated damages, for the unpaid balance of the total value of the exhibit or sponsorship cancelled. Cancellation requests must be submitted in writing to the below address.

Authorization: Exhibitor agrees to abide by the THI 2015 Exhibitor/Sponsor Rules and Regulations, as detailed on attached page of this application and made a part of this agreement by reference and fully incorporated herein. If this application and agreement has not been received, properly signed, and accompanied by payment in full by September 1, 2016, it may be declared null and void so that exhibit space or sponsor benefits may be reassigned. Acceptance of this agreement by THI constitutes a contract.

We understand this application becomes a contract when signed by us and accepted by THI. We have read and agree to abide by all rules and regulations, as outlined in the application form and the attached exhibitor/sponsor rules and regulations.

(Please print name of individual) (Please print title of individual)

(Authorized Signature) (Date)

Please complete this application and forward it with payment to:

Texas Health Institute

Or FAX with credit card payment to Stephanie Ondrias, THI at (512) 279-3911

Questions? Contact THI at (512) 279-3920 or sondrias@texashealthinstitute.org

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#SOSMS2016

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