



12th Annual SOS Call for Proposals

CALL FOR PRESENTATION PROPOSALS

The Southern Obesity Summit Planning Committee invites individual applications for sessions during the 12th Annual SOS. These sessions will help attendees develop strategies and provide resources and tools to use in their work to reverse the obesity epidemic through working together with other southern states.

Sessions will showcase the best examples of scalable evidence-based or promising practices of state and regional strategies to prevent obesity. All sessions will focus on one of the following:

Where we Live – Examples: adequate housing in safe neighborhoods, safe places to walk, sidewalks and bike lanes

Where we Work – Examples: staff wellness initiatives and incentives, good health insurance programs, employee sponsored health events, healthy vending and dining options

Where we Learn – Examples: A Whole community, Whole School, Whole Child approach to the learning environment that addresses one or more of the 10 components of a healthy school environment (nutrition services, physical education/physical activity, health services, counseling, psychological and social services, social/emotional climate, physical environment, employee wellness, family engagement, community involvement, and health education)

Where we Eat – Examples: Farmers markets, restaurants, grocery stores, corner stores, vending

Where we Play – Examples: Safe playgrounds and parks, adequate lighting

Where we Pray - Examples: Religious institutions role as provider, advisor, support system

We have spent several years showcasing programs and resources that impact obesity. While these are still important, we feel we must provide more tools and resources on "How to" implement successful programs. We will ask that you identify which focus area(s)/approach your proposal addresses:

- Building Partnerships/Coalitions
- Assessing the Situation/Collecting and Analyzing Data
- Setting Priorities/Developing a Plan
- The Role of Policy
- Implementation
- Evaluations
- Communication/Education

This year we are continuing our emphasis on Health Equity and Health Disparities and how they impact obesity prevention. We will give special focus to applications that address and incorporate these issues. We strongly encourage you to include these perspectives in your proposal.

This is a working Summit and we expect our attendees to leave with specific actions they can take back and implement in their community or state. We would like to make these sessions as interactive as possible.

Please note your application is for one presenter. If you have others who also want to present with you, they will need to submit a separate application and if selected, you can be put together. Our goal is to provide as many different successful models as possible.

Proposals are due by Monday, April 2, 2018

QUESTIONS? We will host a conference call on Thursday March 15 at 11:00 MT/12:00 pm CST/1:00 EST.

Call in information is as follows:

1-866-951-1151

4856004#

Proposals must be received by midnight (Central Standard Time) on Monday, April 2. Notification of proposal selections will be emailed to the **designated contact person** listed on your proposal form by May 15, 2018.



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Thank you for your interest in the 12th Annual Southern Obesity Summit Call for Proposals!

Lead Presenter and/or Liaison for Communication to Lead Presenter:

If you are the lead presenter, please fill out the information below. If you are NOT the lead presenter but serving as the contact liaison between the Planning Committee and the presenter, please fill out your contact information in the designated area after the presenter information.

* 1. Presenter First Name

* 2. Presenter Last Name

3. Presenter's Professional Credentials

* 4. Organization Representing

5. City

* 6. State

* 7. Zip Code

* 8. Phone Number

* 9. Cell Phone Number

* 10. Email Address

11. If you have a cc email address to include in our communication to you, please enter here:

12. If you are communicating on behalf of presenter, please fill out the following:

Yes

No



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12th Annual SOS Call for Breakout Proposals Liaison (if applicable)

If you are handling arrangements and need to be notified if the session is accepted, please fill out information below.

* 13. Liaison First Name

* 14. Liaison Last Name

* 15. Liaison Organization

* 16. Liaison Phone Number

* 17. Liaison Email Address



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Session Application

Please check which Track and Focus area you will be covering.

18. Please check the Track that most closely relates to your topic; **SELECT ONLY ONE.**

- Where we Live – adequate housing in safe neighborhoods, safe places to walk, sidewalks and bike lanes
- Where we Work – staff wellness initiatives and incentives, good health insurance programs, employee sponsored health events, healthy vending and dining options
- Where we Learn – A Whole community, Whole School, Whole Child approach to the learning environment that addresses all 10 components of a healthy school environment (nutrition services, physical education/physical activity, health services, counseling, psychological and social services, social/emotional climate, physical environment, employee
- Where we Eat – Farmers markets, restaurants, grocery stores, corner stores, vending machines
- Where we Play – Safe playgrounds and parks, adequate lighting
- Where we Pray - Religious institutions and their role as provider, support, advisor

19. Which Focus area/approach will you be addressing? (Please check one or more):

- Partnerships/Coalition Building/Grassroots Engagement
- Assessment/Collecting and Analyzing Data/Evaluation
- Setting Priorities/Developing Plans
- Communication/Education/Marketing
- The Role of Policy and Advocacy



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Session Application Continued

Criteria for Proposal Acceptance:

Proposals will be evaluated based on criteria contained within Questions 20-27. Submit one completed Program Proposal form (starting below) and complete a bio sketch for speaker and submit with your proposal.

* 20. Proposed Session Title (5 pts)

* 21. Session Description: Describe your session topic(s) in 100 words or less, using concise sentences. You do not have to outline the issue, just the intervention-what you did, how you did it, who was involved, etc. If chosen, this description will be used in promoting the session in the conference program (The Planning Committee reserves the right to edit session descriptions). (25 pts)

* 22. What makes this topic timely, substantive, and relevant to Summit participants? (15 pts)

* 23. How does this topic help advance one of our specific strategies; or how can it be brought to a regional scale? (10 pts)

[Click here](#) to learn more about the strategy.

* 24. What are the identified outcomes of your initiative? (Results, Impact) (15 pts)

Outcome 1

Outcome 2

Outcome 3

* 25. Can you provide evidence of impact toward outcomes for your initiative/policy/resource? If so, please explain here: (15 pts)

* 26. Learning Objectives (Please list at least 3) What will attendees take away from your session? What skills or resources will they gain from attending?(15 pts)

Objective #1

Objective #2

Objective #3

Objective #4

27. We will give bonus points to applications that answer yes to this question.

Does your initiative address health equity or disparities in obesity prevention efforts? Does it target underserved population segments? (10 pts)

Yes

No

If yes, please explain if you did not include in your session description.

28. How many individuals will your initiative/policy/resource impact?

Children 0-18

Adults

29. What target audience does your initiative impact?

- Early childhood (0-5)
- Youth/students (6-18)
- Academic/higher education students
- School personnel
- School administrators/boards
- Parents/families
- Community members
- Faith community
- Legislature/elected officials
- Government officials
- Coalition members/advocacy groups
- Other

If other, please list



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Bio Sketch

Please complete the Bio Sketch, as this information will be used by the session moderator and posted to our website. Please limit to 250 words, max.

* 30. Biosketch:



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Thank you for your interest the Southern Obesity Summit. You will be contacted once your proposal is reviewed and selections are made. The 2018 Southern Obesity Summit Planning Committee is looking forward to seeing you in Charleston, West Virginia!