

Food Access and Equity – Pillar Workgroup Discussion -
SOS 2017 – Atlanta, GA



What is happening in the field. (Barriers for those we serve)

- Transportation
- Food Literacy (what is good food)
- Business Case (shelf life/lack of farm to institution/spoilage)
- Program \$ are not sufficient
- Legal status and program qualifications

Solutions

- Snap to Farmers Markets
- Community gardens
- Seasons for growing through the year
- Farm stands throughout the community
- Double \$ incentives
- Coordinating multiple programs (summer feeding/library/snap \$ incentives)
- Using vouchers that are not used
- Use Community Health Center as point of contact
- SNAP participation up(community rep especially in communities that are fearful)
- Day Care Center as point of distribution for F&V to families
- Brighter Bites pack foods to send home w/kids
 - Food trucks/food bank/community dieticians
- Mobile Grocery store w local/cultural appeal
 - "MoGro" plus minimal cooking recipes
- Healthy Kids Healthy Communities program for schools
- Public transportation stations (MARTA) markets +F&V, +signup for SNAP, +Food demos and recipes
- Pendleton research on Farmer Market

Partnerships

- Food Pantry Gardens Participants manage garden (pantry/Senior Center/
Business/City provides water for gardens)
- BCBS Grants
 - Community gardens transitioning to being thought of as food access – meal equivalent so funders are more willing to support
- Partner of agriculture extension
 - Concession stand at parks start with healthy choices – pricing so unhealthy more expensive, healthy less expensive
- Vending machines for rec centers no increase in profit
 - Placed healthy items in front and center
 - Unhealthy cost more
- Vending labeling – Stop light problem in stocking confusion

Strategies

- Showing impact of intervention to health outcomes
- Publish success stories
- Cross program replication and leveraging