

12th Annual Southern Obesity Summit

October 22-24, 2018

Charleston Civic Center

200 Civic Center Dr.

Charleston, West Virginia 25301

www.southernobesitysummit.org



Who attends the Southern Obesity Summit? Who will YOU be seeing?

Between 300 and 500 leaders and decision makers from across the south. Here are a few facts about our attendees!

- More than 55% of attendees had Master's Degree or Higher
- More than 80% of attendees are within one of these categories of employment: Public Health, Nonprofit, Research, State Government, Healthcare/Medical, Federal Government
- More than 40% of attendees had been working on obesity prevention for 10+ years; another 20% 5+ years (Based upon post summit registration information)

We have many sponsors and exhibitors who have returned every year for the past 10 years! Here are a few comments from our sponsors/exhibitors:

- "I get so much out of it and learn LOTS every year!"*
- "We made some excellent contacts at the SOS convention and were happy to be there."*
- "We enjoy the Summit every year and always plan ahead to attend for future."*

Not to mention our social media reach! We had more than 100,000 impressions and a unique potential reach of 56,000 during SOS 2017!

Join us in West Virginia in the fall of 2018 and learn first hand what innovative strategies are having an impact on obesity! Select the right sponsorship for your organization or call us if you have a specific request.

October 22-24, 2018
Charleston, West Virginia!



SOS 2018 Presented By:



Sponsorship Packages

Signature

Sponsor – \$45,000 Only ONE organization can be our Signature Sponsor!



- Host of a scheduled onsite function (Opening Reception or Lunch)
- Logo and name recognition on conference website and conference communication
- Logo and name recognition on conference materials and signage
- Logo and name recognition in Texas Health Institute newsletter
- Verbal Recognition onsite
- Premium placement exhibit table
- Advertisement placement includes two full page ads in the official conference program/attendee packet
- Complimentary conference registrations for a total of ten (10) attendees from your organization or registration scholarships**
- Registration Scholarship recognition**



Platinum Sponsor – \$30,000

- Host of a scheduled onsite function (Lunch)
- Logo and name recognition on conference website and conference communication
- Logo and name recognition on conference materials and signage
- Verbal Recognition onsite
- Premium placement exhibit table
- Advertisement placement includes one full page ad in the official conference program/attendee packet
- Complimentary conference registrations for a total of eight (8) attendees from your organization or registration scholarships**
- Registration Scholarship recognition**



Gold Sponsor – \$20,000

- Host of a scheduled onsite function (Breakfast)
- Logo and name recognition on conference website and conference communication
- Premium placement of exhibit table
- Logo and name recognition on conference materials and signage
- Advertisement placement includes one full page ad in the official conference program/attendee packet
- Complimentary conference registration for a total of six (6) attendees from your organization or registration scholarships**
- Registration Scholarship recognition**



Silver Sponsor – \$10,000

- Placement of one exhibit table
- Name recognition on select conference materials and signage
- One half-page advertisement in conference program
- Complimentary conference registration for a total of four (4) attendees
- Registration Scholarship recognition**



Bronze Sponsor – \$5,000

- Placement of one exhibit table
- Name recognition on select conference materials and signage
- Listing in the conference program
- Complimentary conference registration for two attendees

Exhibitor Placement of one exhibit table

- Name recognition on select conference materials and signage
- Listing in the conference program
- Complimentary conference registration for one attendee

Non-profit/Government Sponsor (state and local) – \$650

Commercial Organizations – \$1,200



Special Note: To encourage our attendees to visit ALL our exhibitors, we will have special prize drawings on the last day of the conference for everyone who visits each exhibit booth during the conference!

**New this year! If you are sending fewer people than we have included in your sponsorship package, you can choose to donate those registrations to our scholarship bank and allow someone from a state you specify to attend!

For additional information, contact Stephanie Ondrias by e-mail: sondrias@texashealthinstitute.org or telephone: **(512) 279-3920** or visit the website, www.southernobesitysummit.org.

The Texas Health Institute (THI) staffs this conference and, as such, is responsible for exhibitor and sponsor agreements.

CONTACT AND PAYMENT INFORMATION

Organization: _____

(Exactly as it is listed on all acknowledgements)

*Contact Name: _____

Contact Title: _____ Phone: _____

Address: _____ City/State/Zip: _____

E-mail Address: _____

Will you be in attendance? Yes No On-site Contact: _____

Website: _____

*Additional Team members must register via the website, www.southernobesitysummit.org at regular rate as the time of registration

Exhibitor/Sponsorship level selected:

Total \$ due: _____

Payment Information: Check Enclosed Credit Card Send Invoice

(Make checks payable to: Texas Health Institute)

(30 days net)

Credit Card Information:

Amount to be charged: \$ _____ Circle one: Visa MC AMEX

Credit Card Number: _____ Expiration Date: _____

I am an authorized representative of the company named above with full power and authority to sign this form and make this commitment.

(Please print name of individual)

(Please print title of individual)

(Authorized Signature)

(Date)

Please complete **ALL** appropriate sections of this application and return by email, mail or fax.

CONFERENCE EXHIBITOR & SPONSOR AGREEMENT

Payment: Under the terms of this agreement, the exhibitor/sponsor agrees to pay the total of fee with this application or within 30 days of receipt of an invoice, but in no case later than October 1, 2018. It is understood that failure by the exhibitor/sponsor to remit balance due by said date shall render this agreement invalid.

Cancellation Policy: Any exhibitor, sponsor, or other participant who cancels all or part of purchased exhibit space or sponsorship prior to August 1, 2018, shall receive a full refund, less a \$100 administrative fee. If cancellation in whole or part is made on or after August 2, 2018, the exhibitor /sponsor shall be liable to THI, as liquidated damages, for the unpaid balance of the total value of the exhibit or sponsorship cancelled. Cancellation requests must be submitted in writing to the below address.

We understand this application becomes a contract when signed by us and accepted by THI. We have read and agree to abide by all rules and regulations, as outlined in the application form and the attached exhibitor/sponsor rules and regulations.

(Please print name of individual)

(Please print title of individual)

(Authorized Signature)

(Date)

Please complete this application and forward it with payment to:

Texas Health Institute, 8501 N MoPac, S 170; Austin, TX 78759
Or FAX with credit card payment to Stephanie Ondrias, THI at (512) 279-3911

Questions? Contact THI at (512) 279-3920 or sondrias@texashealthinstitute.org

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#SOSWV2018

Like us on Facebook: <http://www.facebook.com/SouthernObesitySummit>