



MONDAY, OCTOBER 22, 2018

12:00pm-6:00pm **Registration/Information Desk**

12:00pm-3:45pm **Pre-Summit Workshops** (*Additional fee*)

(3.75 CE hours)

These workshops are designed to take a more in-depth look at specific topics.

1. Try This Southern States!

Kayla Wright, Director, Try This West Virginia; **Stephen Smith**, Founder & Director, West Virginia Healthy Kids and Families Coalition

Learn about the tools, the trials, and the results of the Try This West Virginia movement. Follow their journey as they work to knock West Virginia off the top of the worst health lists, community by community. This workshop will share successes, walk you through tools you can use and discuss results and what's next.

2. Using a Systems Thinking Approach to Address Childhood Obesity in Schools

Jessica Lawrence, MS, Director, Cairn Guidance

Systems Thinking/Systems Changing™ offers participants experience in what it takes to make effective systemic school wellness/health change in schools. In an engaging session, participants will be confronted with realistic decisions and experiences, be compelled to consider new ways of looking at their goals and their work, be challenged to review what they consider legitimate indicators of success, try proven methods for making system-wide changes, distill their experience into action-oriented learnings and have fun!

3. Effective Obesity Prevention Interventions in Rural Areas of the South

Claire Heiser, Center for Disease Control (CDC); **Nancy O'Hara Tompkins, Emily Murphy, Dianna Lewis**; West Virginia University Extension Services; **Alice Kirk, Michael Lopez**, Texas A&M AgriLife Extension; **Bonnie Lee Hinds**, University of Tennessee AgResearch

The Center for Disease Control has supported obesity prevention projects in high obesity areas, particularly in rural counties. Obesity prevalence has been shown to be significantly higher among adults living in rural counties (34.2 percent) than among those living in metropolitan counties (28.7%) and the greatest differences in prevalence were in the South and Northeast regions. By funding High Obesity Programs (HOP) through land grant colleges and universities in states that have more than 40% prevalence of adult obesity CDC hopes to develop better access to healthy foods and more opportunities to be physically active. Attend this session where Claire Heiser, Lead Public Health Advisor with CDC, will provide an overview of the project, findings from the first three years, and future project directions, and three of the land grant states (West Virginia, Tennessee and Texas) will share their programs.

3:00pm-4:00pm **Exhibit Hall Open: Meet the Exhibitors!**

4:00pm-6:30pm **Welcome and Town Hall Meeting**

(2 CE hours)

Welcome to West Virginia!

Rahul Gupta, MD, MPH, MBA, FACP, Commissioner, Bureau for Public Health,
West Virginia State Health Officer

Ankit Sanghavi, BDS, MPH, Executive Director, Texas Health Institute

Jim Strawn, Jim Strawn & Company

Town Hall Meeting: **Building your Strategy and Exploring Ways to Incorporate Health Equity into your Work**

Torrie Harris, DrPH, MPH, Health & Equity Strategist, City of New Orleans Health Dept., (moderator)

This opening session will set the state for the entire Summit and allow attendees to engage in honest dialogue around health disparities, identify key areas of concern for your state and begin strategizing on how you can address health equity issues in your work. Attendees will explore the tenets of health equity – how we can provide opportunities for everyone to be healthy!

6:30pm-7:30pm **Reception with Sponsors and Exhibitors**

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TUESDAY OCTOBER 23, 2018

6:00am-7:00am **Morning Group Walk/Run**

7:00am-5:30pm **Registration/Information Desk**

7:00am-5:30pm **Exhibit Hall Open**

7:00am-8:00am **Breakfast and Networking with Exhibitors**

8:00am-8:30am **Welcome from West Virginia**

Ron Stollings, MD, *State Senate, West Virginia*

Ankit Sanghavi, BDS, MPH, *Executive Director, Texas Health Institute*

Jim Strawn, *Jim Strawn & Company*

8:30am-9:45am **Reversing Disparities in Obesity: Cost-Effective Strategies to Promote Health Equity (1.25 CE hrs)**

Susan Case, Quality Rating Improvement System (QRIS), Administrator for the Reaching for the Stars Program, Oklahoma Department of Human Services

Angie Cradock, ScD, MPE, *Senior Research Scientist, Deputy Director, Harvard Prevention, Research Center on Nutrition and Physical Activity, Department of Social and Behavioral Sciences*

Jamie Jeffrey, MD, FAAP, *Clinical Associate Professor of Pediatrics, WVU-Charleston Division Director, KEYS 4 HealthyKids, CAMC Institute, Medical Director, HealthyKids Wellness & Weight Management, CAMC*

Dr. Cradock will discuss the Childhood Obesity Intervention Cost Effectiveness Study (CHOICES) model for evaluating the cost-effectiveness of programs and policies intended to reduce childhood obesity. Additionally, two of CHOICES Learning Collaborative state health agency partners, from West Virginia and Oklahoma, will share how the results of CHOICES analysis can help in state decision making on program/policy selection and implementation.

This session will also convey how the model can specifically quantify improvements in population health as well as reductions in racial/ethnic and income disparities in childhood obesity.

9:45am-9:55am **State Team Meeting/SPARK Tank Overview**

Michelle Smith, *Southern Obesity Summit*

9:55am-10:10am **Transition to Breakout Sessions/AM Refreshment Break with Exhibitors**

10:10am-11:40am **Breakout Sessions**

(1.5 CE hours)

8 Sessions – Where We Live, Learn, Eat, Work, Play, Pray (*See separate schedule for breakout session details*)

12:00-1:15pm **Networking Lunch**

(1.25 CE hours)

Choose from one of these sessions or Network on your own!

1) **Combining Social Marketing and Healthy Retail Strategies**

Amy DeLisio, *The Public Health Institute (PHI) Center for Wellness and Nutrition (CWN)*

2) **Innovative Strategies to Promote Healthy Eating**

Joelle Johnson, *Center for Science in the Public Interest*; **Carol Antonelli-Greco**, *Wheeling Health Right Clinic*

3) **Supporting the Health of Rural Communities**

Jamie Cousins, *Foundation for Health Leadership & Innovation*

4) **Using Data and System Modeling to Inform Legislative Discussions**

Debra Kibbe, MS, *Senior Research Associate, Georgia Health Policy Center*

5) **Engaging Youth to Build Healthy Communities**

Metria Munyan, *The Public Health Institute (PHI) Center for Wellness and Nutrition (CWN)*

6) **Rethink Your Drink and Healthier Kids Meals**



Kerry Gabbert MPH, WVU Extension Family Nutrition Program; **Hillary Caron, JD**, Center for Science in the Public Interest

1:15-1:30pm	Transition to Breakout Sessions	
1:30pm-3:00pm	Breakout Sessions	(1.5 CE hours)
	8 Sessions – Where We Live, Learn, Eat, Work, Play, Pray (<i>See separate schedule for breakout session details</i>)	
3:00pm-3:15pm	Transition to Workgroups/PM Refreshment Break with Exhibitors	
3:15pm-5:00pm	Facilitated State Team Meetings to Discuss Health Equity Efforts	
	<ul style="list-style-type: none"> • What is your state/organization doing around health equity? • How can you better incorporate health equity into your work? • If you could submit a grant application to fund obesity prevention work that focuses on disparities and achieving health equity, what would that look like? 	

WEDNESDAY, OCTOBER 24, 2018

6:00am-7:00am	Walk with the General! Join Mission Readiness for a Walk/Run	
7:00am-8:00am	Breakfast with Exhibitors & Work on Final Strategies	
7:00am-12:00pm	Exhibit Hall Open	
8:00am-8:30am	Welcome	
	<i>Jim Strawn, Jim Strawn & Company</i>	
	2019 SOS Announcement!	
8:30am-10:00am	Health Equity Strategy presentations to SPARK Tank Panel	
	Each state team will present their best strategy and proposal for including health equity in their prevention work. A panel of Funders will listen and respond. Winning state team will receive 2-4 hour consultation with funders to provide additional input and evaluation and help shape proposal.	
10:00am-10:15am	Transition to Special Sessions	
10:15am-11:30am	Special Sessions - Strategies for Success	(1.25 CE hours)
	<ol style="list-style-type: none"> Local Laws to Promote Access to Healthy Food in the Southern States What Works for Health Equity? <i>Sally Mancini, University of Connecticut Rudd Center for Food Policy and Obesity</i> Addressing Childhood Obesity with Implementation of the Every Student Succeeds Act <i>Nancy Brenowitz Katz, Alliance for a Healthier Generation</i> Maximizing State Nutrition Action Council (SNAC) Partnerships to Reduce Obesity <i>Amy DeLisio, The Public Health Institute (PHI) Center for Wellness and Nutrition (CWN)</i> Healthy Choices Across Rural America <i>Lesley Graham, Save the Children</i> Examining Perceived Racial Bias in Relation to Body Weight Classification: A Potential Strategy for Obesity Prevention Efforts Among US Adults <i>Deborah Bujnowski, Harris County Public Health</i> 	

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Ecological Correlates of Obesity and Related Health Behaviors among Adults Living in Rural Areas of South Carolina

Demetrius Abshire, *University of South Carolina College of Nursing*

4. **Digital Tools and Strategies for Creating Healthy School Environments for Latino and All Kids**
Rosalie Aguilar, *Salud America!, UT Health San Antonio*
Families Can Lead Change to Create a School Wellness Environment: System Change & Policy
Jenny Anderson, *Director, Families Leading Change*
5. **The Food Pantry Nutrition Initiative (FPNI): How Multiple Partners Can Work Together to Build Capacity, Skills and Knowledge of Food Pantry Clients**
Madison Humerick M.D., *Clinical Assistant Professor of Family Medicine, West Virginia University School of Medicine Rural Family Medicine Residency Program and WVU School of Medicine Eastern Division*; Rosemarie Lorenzetti M.D., *Associate Dean for Student Services for the WVU School of Medicine Eastern Division*; Scott Anderson, *Chef and Business Owner*
6. **Using a Multidisciplinary Team-Based Practice to Provide Family-Focused Care**
Nathan Fiore, *WVU Medicine*; Emma Morton-Eggleston MD, MPH, *WVU Medicine*; Sarah Moerschel MD, *WVU Medicine*; Jon Deiches PhD, *WVU Medicine*

11:30am -11:45am Transition to General Session

11:45am – 1:15pm **General Session and Luncheon**

SPARK Tank: Panel response to strategies

Winning state team will receive 2-4 hour consultation with funders to provide additional input and evaluation and help shape potential proposal.



1:15pm -1:30pm Closing

Jim Strawn, Jim Strawn & Company



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In support of improving patient care, this activity has been planned and implemented by the Texas Health Institute and CAMC Health Education and Research Institute. CAMC Health Education and Research Institute is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

Physicians- CAMC Health Education and Research Institute designates this live activity for a maximum of 12.5 AMA PRA Category 1 Credit(s)™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Nurses- The CAMC Health Education and Research Institute is an approved provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation. This offering has been approved for 12.5 contact hours (JA0026-20-18-336). Expiration date is 2 years from the course date.

Social Workers- CAMC Health Education and Research Institute is an approved provider of continuing education by the West Virginia Board of Social Work Examiners. This program has been approved for 12.5 hours of social work credit. Approval number #490045.

Dietitians- This program has been approved for 12.5 CPE hour by the Commission on Dietetic Registration, the credentialing agency for the American Dietetic Association

DISCLOSURE:

It is the policy of the CAMC Health Education and Research Institute that any faculty (speaker) who makes a presentation at a program designated for AMA Physician's Recognition Award (PRA) Category I or II credit must disclose any financial interest or other relationship (i.e. grants, research support, consultant, honoraria) that faculty member or spouse/partner has with the manufacturer(s) of any commercial product(s) that may be discussed in the educational presentation.

Program Planning Committee Members must also disclose any financial interest or relationship with commercial industry that may influence their participation in this conference. All faculty and planning committee members have disclosed that no relationships exist.

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