

3rd ANNUAL SOUTHERN OBESITY SUMMIT

October 4 – 6, 2009

Sheraton Hotel

Austin, TX

PRELIMINARY AGENDA – SEPTEMBER 3rd VERSION

Sunday, October 4th

Time	Session	Objectives	Speaker(s)
	Pre-Summit Workshops:		
12 Noon – 3:30 PM	Obesity Policy & Law 101: A Creative Approach to Local and State Obesity Prevention	<p>During the first half of the workshop, participants will learn about how to use policy and law to prevent childhood obesity through practical examples and group interaction.</p> <p>Presenters will discuss legal issues related to specific policy goals, such as enacting menu labeling or promoting physical activity opportunities through joint use agreements, and the resources available to address these issues.</p> <p>During the second half of the workshop, participants will work together to brainstorm a policy agenda for Southern states to prevent childhood obesity. Participants will leave the session having started a plan to create a healthier community and with resources to finish and implement their plan.</p>	Manel Kappagoda, JD, MPH Deputy Director, and Christine Fry, NPLAN Program Coordinator, National Policy & Legal Analysis Network to Prevent Childhood Obesity, Oakland, CA
12 Noon – 3:30 PM	Impact that Matters: Using Policy and Environmental Approaches to Make the Healthy Choice the Easy Choice!	<p>The hands-on workshop will teach you how:</p> <ul style="list-style-type: none"> • cross sector leadership teams can make big and lasting differences by creating active environments and healthy eating options through policy and environmental change strategies • two southern communities are transforming their local food systems and their built environment to greatly enhance physical activity and healthy eating • common principles and leadership practices can accelerate the effectiveness of PHC and ACHIEVE communities • communities are addressing sustainability through new and innovative approaches • resources, tools and ways to get involved with 	<p>Monte Roulier, Community Initiatives, Columbia, Missouri, Tracy Wiedt and Monica Vinluan, YMCA USA, Washington D.C., & Lynn Davis, MEd, CHES, YMCA USA</p> <p>PHC/ACHIEVE community leaders, TBA</p>

3rd ANNUAL SOUTHERN OBESITY SUMMIT

October 4 – 6, 2009

Sheraton Hotel

Austin, TX

		PHC/ACHIEVE efforts	
Sunday	October 4th	Sunday	October 4th
4PM – 6PM	Town Hall Meeting	<ul style="list-style-type: none"> • Summit kick-off • Overview of challenges and opportunities facing Southern states • 2009 Summit focusing on community level • Interaction with participants about community solutions and “how to” discussions 	<ul style="list-style-type: none"> • Camille D. Miller (Facilitator) • Joe Thompson, M.D., MPH, Executive Director, Robert Wood Johnson Foundation Center to Prevent Childhood Obesity • Harold W. (Bill) Kohl, III, Professor, Michael & Susan Dell Center for Advancement of Healthy Living, University of Texas School of Public Health, Austin Regional Campus • J. James Rohack, M.D. President of the American Medical Association • Pilar Oates, Executive Director, Methodist Healthcare Ministries, San Antonio
6PM – 7PM	Reception		

3rd ANNUAL SOUTHERN OBESITY SUMMIT

October 4 – 6, 2009

Sheraton Hotel

Austin, TX

Monday, October 5

Time	Session	Objectives	Speaker(s)
6AM -7AM	Run/Walk Activity		
7AM-8AM	Continental Breakfast		
8AM- 8:30AM	Welcome	<ul style="list-style-type: none"> Summit overview 	<ul style="list-style-type: none"> Mayor Lee Leffingwell DSHS THI
8:30AM – 9:45AM	Opening Keynote: Obesity's Role in Health Reform	<ul style="list-style-type: none"> Present how obesity prevention is at cross roads Provide examples of community, government and private sector collaboration 	<ul style="list-style-type: none"> Eduardo Sanchez, MD, MPH, Medical Director, Blue Cross Blue Shield of Texas Reaction Panel <ul style="list-style-type: none"> Amelie G. Ramirez, Dr.P.H., <i>Salud America!</i> Director Other panelists TBA Q&A with audience

3rd ANNUAL SOUTHERN OBESITY SUMMIT

October 4 – 6, 2009

Sheraton Hotel

Austin, TX

Time	Session	Objectives	Speaker(s)
10AM – 11:30AM	Breakout Session 1	<ul style="list-style-type: none"> See attached breakout agenda 	
	Workshop	<ul style="list-style-type: none"> Safe Routes to Schools: Nuts and Bolts 	<ul style="list-style-type: none"> Ian Thomas, Ph.D., Executive Director and co-founder, Ped Net Coalition, Columbia, Missouri
	Workshop	<ul style="list-style-type: none"> Want to be a Fit Community? 	<ul style="list-style-type: none"> Cara Crisler, MA, Project Officer, Active Living by Design
	Workshop	<ul style="list-style-type: none"> Healthy and *Fun* Community-Based “Obesity Prevention Laboratories:” Sustainable, Evidence-based Prevention Activities Across the Southern Region 	<ul style="list-style-type: none"> Daniell Hollar, Ph.D., MHA, MS Michael S. Hutton, Ph.D., MFT Kimberly Klinger Roxanne Smith, RN, BSN Michelle Lombardo, DC Bill Ludwig Lydia T. Ashanin Sonja Davis, MS
Noon – 1:45PM	Lunch Keynote	<ul style="list-style-type: none"> School Health in America: Opportunities for Improvement 	<ul style="list-style-type: none"> Thomas R. Frieden, MD, MPH, Director, Centers for Disease Control and Prevention Howell Wechsler, EdD, MPH, Director, Division of Adolescent and School Health, National Center for Chronic Disease Prevention and Health Promotion, CDC <p>Reaction Panel</p> <ul style="list-style-type: none"> Shane McNeill, Director, Healthy Schools, Mississippi Dept. of Education Michelle Smith, Partnership for a Healthy Texas Sarah Titzer, MHA, Director of Team Programs, Action for Healthy Kids Q&A with audience

3rd ANNUAL SOUTHERN OBESITY SUMMIT

October 4 – 6, 2009

Sheraton Hotel

Austin, TX

2:00PM – 3:30PM	Breakout Session 2	<ul style="list-style-type: none"> • See attached breakout agenda 	
	Workshop	<ul style="list-style-type: none"> • Policy Makers: What's the Message and Who's Listening? 	<ul style="list-style-type: none"> • Ellen Jones, National Association of Chronic Disease Directors staff
	Workshop	<ul style="list-style-type: none"> • Bottom Up: Approaches to Advancing Statewide Initiatives to Address Childhood Obesity 	<ul style="list-style-type: none"> • Sam Becknel, Jr., MPA, Activate America: Healthier Communities, YMCA USA • Jeff Sunderlin, MS, ATC Activate America: Healthier Communities, YMCA USA • Sarah Ho, Activate America: Healthier Communities Initiatives, YMCA USA
3:45PM – 5:30PM	State Team Meetings	<ul style="list-style-type: none"> • State Teams to meet and discuss initiatives they will showcase the following day 	

3rd ANNUAL SOUTHERN OBESITY SUMMIT

October 4 – 6, 2009

Sheraton Hotel

Austin, TX

Tuesday, October 6

Time	Session	Objectives	Speaker(s)
6AM -7AM	Run/Walk Activity		
7AM-8AM	Continental Breakfast		
8AM- 8:15AM	Morning Welcome	<ul style="list-style-type: none"> Recap of Day 1 and 2 	<ul style="list-style-type: none"> THI
8:15AM – 9:30AM	State Team Show Case	<ul style="list-style-type: none"> Concurrent show case sessions of eight states 	
9:45M – 11:00AM	State Team Show Case	<ul style="list-style-type: none"> Concurrent show case sessions of eight states 	
11:00AM – 11:30AM	Hotel Checkout		
11:30AM – 12:30PM	Networking Lunch		
12:30PM – 1:30PM	State Team Panel Discussion		<ul style="list-style-type: none"> Representatives of state teams Camille Miller, THI Tyler Norris, Co-Founder, Community Initiatives and Senior Advisor, Kaiser Permanente
1:30PM– 2:30PM	Keynote: Sustaining Collaboration around Obesity Prevention: What Does it Take?	<ul style="list-style-type: none"> Explain interdependence between community and policy Identify new ways for collaboration Use ACHIEVE as examples for policy development 	<ul style="list-style-type: none"> Tyler Norris, Co-Founder, Community Initiatives and Senior Advisor, Kaiser Permanente

3rd ANNUAL SOUTHERN OBESITY SUMMIT

October 4 – 6, 2009

Sheraton Hotel

Austin, TX

Tuesday	October 6	Tuesday	October 6
3:00PM– 5:00PM	<p>Special Post- Summit Workshop</p> <p>Convergence Partnerships in the South? A Strategic Conversation about the Opportunity</p>	<ul style="list-style-type: none"> • Tyler Norris will lead a special workshop for leaders from foundations, state health departments and non-profit organizations who are interested in exploring how Southern states can deepen their state-level movements working for healthy eating and active living. This includes the development of peer learning networks, strengthening local and state-level policy initiatives, and lifting up the potential for Health in all Policies - explicitly seeking co-benefits to health in areas such as food systems, transportation, and the built environment. 	<ul style="list-style-type: none"> • Tyler Norris, Co-Founder, Community Initiatives and Senior Advisor, Kaiser Permanente • Eduardo Sanchez, MD, MPH, Medical Director, Blue Cross Blue Shield of Texas
3:00PM– 5:00PM	<p>Special Post- Summit Workshop</p> <p>Coordinating Coordinated School Health: Introducing CATCH Coordination Guide “Making the Healthy Choice the Easy Choice”</p>	<ul style="list-style-type: none"> • This workshop offers an overview of the CATCH program and introduces the <i>CATCH Coordination Guide</i>, which promotes easy to implement coordinated tasks to create a school-wide Coordinated Approach to Child Health 	<ul style="list-style-type: none"> • Peter Cribb, M.Ed., Michael & Susan Dell Center for Advancement of Healthy Living • Joey Walker, MPH, University of Texas School of Public Health Austin Regional Campus